

Pop-Facts® Demographics | Summary



Trade Area: Roswell Collective - 1 mi., Roswell Collective - 3 mi., Roswell Collective - 5 mi.

	Roswell Collective - 1 mi.		Roswell Collective - 3 mi.		Roswell Collective - 5 mi.	
	Total	%	Total	%	Total	%
Population						
2010 Census	6,177	100.00	67,378	100.00	177,138	100.00
2020 Census	7,854	100.00	70,162	100.00	191,973	100.00
2026 Estimate	7,983	100.00	69,245	100.00	190,702	100.00
2031 Projection	8,158	100.00	69,292	100.00	191,226	100.00
Population Growth						
Percent Change: 2010 to 2020	--	27.15	--	4.13	--	8.38
Percent Change: 2020 to 2026	--	1.64	--	-1.31	--	-0.66
Percent Change: 2026 to 2031	--	2.19	--	0.07	--	0.28

	Roswell Collective - 1 mi.		Roswell Collective - 3 mi.		Roswell Collective - 5 mi.	
	Total	%	Total	%	Total	%
Households						
2010 Census	2,503	100.00	26,956	100.00	70,287	100.00
2020 Census	3,362	100.00	29,118	100.00	76,333	100.00
2026 Estimate	3,342	100.00	28,711	100.00	75,873	100.00
2031 Projection	3,394	100.00	28,755	100.00	76,186	100.00
Household Growth						
Percent Change: 2010 to 2020	--	34.32	--	8.02	--	8.60
Percent Change: 2020 to 2026	--	-0.59	--	-1.40	--	-0.60
Percent Change: 2026 to 2031	--	1.56	--	0.15	--	0.41

	Roswell Collective - 1 mi.		Roswell Collective - 3 mi.		Roswell Collective - 5 mi.	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	1,568	100.00	16,692	100.00	46,889	100.00
2020 Census	1,981	100.00	17,689	100.00	51,080	100.00
2026 Estimate	1,955	100.00	17,381	100.00	50,551	100.00
2031 Projection	1,975	100.00	17,360	100.00	50,618	100.00
Family Household Growth						
Percent Change: 2010 to 2020	--	26.34	--	5.97	--	8.94
Percent Change: 2020 to 2026	--	-1.31	--	-1.74	--	-1.04
Percent Change: 2026 to 2031	--	1.02	--	-0.12	--	0.13

Benchmark: USA

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	Roswell Collective - 1 mi.		Roswell Collective - 3 mi.		Roswell Collective - 5 mi.	
	Total	%	Total	%	Total	%
2026 Est. Households by Household Income						
Income < \$15,000	169	5.06	1,875	6.53	3,408	4.49
Income \$15,000 - \$24,999	171	5.12	886	3.09	2,101	2.77
Income \$25,000 - \$34,999	111	3.32	1,154	4.02	2,546	3.36
Income \$35,000 - \$49,999	162	4.85	1,900	6.62	4,811	6.34
Income \$50,000 - \$74,999	355	10.62	3,647	12.70	7,981	10.52
Income \$75,000 - \$99,999	292	8.74	3,579	12.47	8,213	10.82
Income \$100,000 - \$124,999	411	12.30	3,105	10.81	7,222	9.52
Income \$125,000 - \$149,999	387	11.58	2,208	7.69	5,885	7.76
Income \$150,000 - \$199,999	361	10.80	2,860	9.96	8,780	11.57
Income \$200,000 - \$249,999	215	6.43	1,906	6.64	5,852	7.71
Income \$250,000 - \$499,999	360	10.77	2,749	9.57	9,360	12.34
Income \$500,000+	348	10.41	2,842	9.90	9,714	12.80
2026 Est. Average Household Income	--	177,678.00	--	167,817.00	--	194,209.00
2026 Est. Median Household Income	--	125,000.00	--	109,946.36	--	131,531.19
2026 Est. Median HH Income by Single-Classification Race						
White Alone	--	138,780.40	--	138,256.45	--	186,025.44
Black/African American Alone	--	58,856.20	--	72,243.81	--	83,441.72
American Indian/Alaskan Native Alone	--	40,661.14	--	59,401.15	--	54,887.29
Asian Alone	--	144,358.14	--	141,914.34	--	183,750.21
Native Hawaiian/Pacific Islander Alone	--	--	--	50,000.00	--	110,357.40
Some Other Race Alone	--	12,126.13	--	81,767.58	--	74,339.93
Two or More Races	--	118,040.34	--	89,025.53	--	109,676.54
2026 Est. Population by Ethnicity (Hispanic or Latino)						
Hispanic/Latino	--	119,894.70	--	86,082.27	--	91,897.42
Not Hispanic/Latino	--	125,381.59	--	114,931.16	--	137,786.67
2026 Est. Households by Household Type						
Total Households	3,342	100.00	28,711	100.00	75,873	100.00
Family Households	1,955	58.50	17,381	60.54	50,551	66.63
Other Households	1,387	--	11,330	--	25,322	--
2026 Est. Group Quarters Population						
2026 Est. Group Quarters Population	268	3.36	566	0.82	939	0.49
2026 Est. Households by Household Size						
1-Person Household	906	27.11	8,602	29.96	19,967	26.32
2-Person Household	1,381	41.32	9,830	34.24	25,674	33.84
3-Person Household	480	14.36	4,222	14.71	11,874	15.65
4-Person Household	383	11.46	3,779	13.16	11,929	15.72
5-Person Household	109	3.26	1,478	5.15	4,438	5.85
6-Person Household	54	1.62	517	1.80	1,351	1.78
7+ Person Household	29	0.87	282	0.98	640	0.84
2026 Est. Average Household Size	--	2.31	--	2.39	--	2.50
2026 Est. HHs by Type by Presence of Own Children						
Married Couple, With Own Children	539	16.13	5,333	18.57	17,489	23.05
Married Couple, Without Own Children	802	24.00	7,390	25.74	23,038	30.36
Female Householder, With Own Children	78	2.33	1,313	4.57	2,826	3.73
Female Householder, Without Own Children	65	1.95	1,372	4.78	2,824	3.72
Male Householder, With Own Children	114	3.41	509	1.77	914	1.21
Male Householder, Without Own Children	63	1.89	518	1.80	1,058	1.39

Benchmark: USA

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Report Details

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Trade Area

Name	Level	Geographies
Roswell Collective - 1 mi.		N/A
Roswell Collective - 3 mi.		N/A
Roswell Collective - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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