

Trade Area: Hawthorne Plaza Outparcel - 1 mi Radius, Hawthorne Plaza Outparcel - 3 mi Radius, Hawthorne Plaza Outparcel - 5 mi Radius

	Hawthorne Plaza Outparcel - 1 mi Radius		Hawthorne Plaza Outparcel - 3 mi Radius		Hawthorne Plaza Outparcel - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	5,248	100.00	54,006	100.00	128,349	100.00
2020 Census	5,971	100.00	60,686	100.00	145,143	100.00
2025 Estimate	6,154	100.00	62,367	100.00	149,330	100.00
2030 Projection	6,338	100.00	64,145	100.00	153,702	100.00
Population Growth						
Percent Change: 2010 to 2020	--	13.78	--	12.37	--	13.09
Percent Change: 2020 to 2025	--	3.06	--	2.77	--	2.88
Percent Change: 2025 to 2030	--	2.99	--	2.85	--	2.93

	Hawthorne Plaza Outparcel - 1 mi Radius		Hawthorne Plaza Outparcel - 3 mi Radius		Hawthorne Plaza Outparcel - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	1,898	100.00	20,036	100.00	47,912	100.00
2020 Census	2,099	100.00	22,832	100.00	54,583	100.00
2025 Estimate	2,174	100.00	23,478	100.00	56,225	100.00
2030 Projection	2,246	100.00	24,168	100.00	57,929	100.00
Household Growth						
Percent Change: 2010 to 2020	--	10.59	--	13.96	--	13.92
Percent Change: 2020 to 2025	--	3.57	--	2.83	--	3.01
Percent Change: 2025 to 2030	--	3.31	--	2.94	--	3.03

	Hawthorne Plaza Outparcel - 1 mi Radius		Hawthorne Plaza Outparcel - 3 mi Radius		Hawthorne Plaza Outparcel - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	1,243	100.00	13,521	100.00	32,329	100.00
2020 Census	1,392	100.00	14,830	100.00	35,972	100.00
2025 Estimate	1,442	100.00	15,225	100.00	36,970	100.00
2030 Projection	1,490	100.00	15,649	100.00	38,024	100.00
Family Household Growth						
Percent Change: 2010 to 2020	--	11.99	--	9.68	--	11.27
Percent Change: 2020 to 2025	--	3.59	--	2.66	--	2.77
Percent Change: 2025 to 2030	--	3.33	--	2.79	--	2.85

Benchmark: USA

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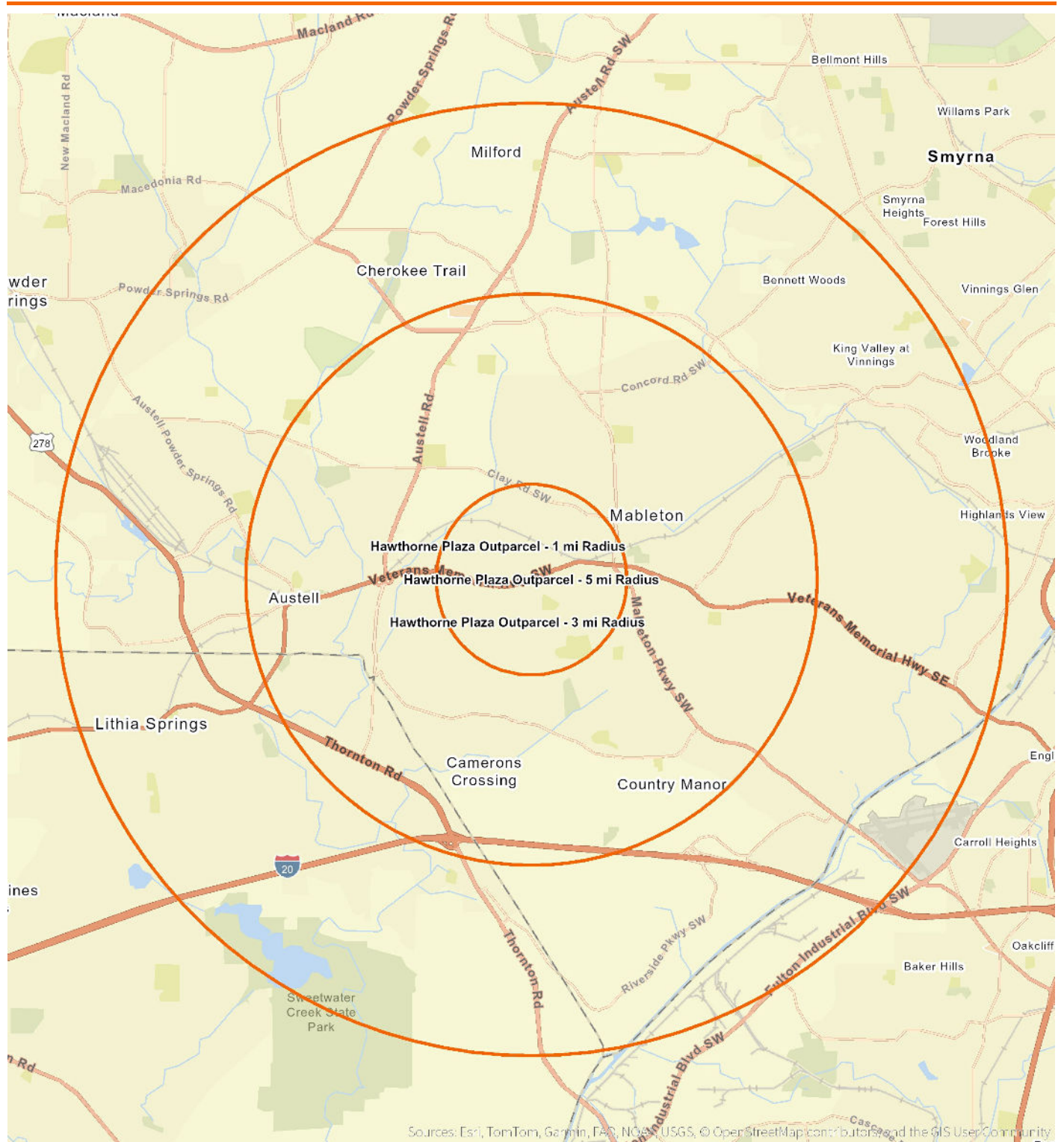
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	Hawthorne Plaza Outparcel - 1 mi Radius		Hawthorne Plaza Outparcel - 3 mi Radius		Hawthorne Plaza Outparcel - 5 mi Radius	
	Total	%	Total	%	Total	%
2025 Est. Households by Household Income						
Income < \$15,000	157	7.22	1,110	4.73	2,939	5.23
Income \$15,000 - \$24,999	48	2.21	1,355	5.77	2,895	5.15
Income \$25,000 - \$34,999	141	6.49	1,322	5.63	3,449	6.13
Income \$35,000 - \$49,999	300	13.80	3,101	13.21	6,441	11.46
Income \$50,000 - \$74,999	378	17.39	5,266	22.43	10,780	19.17
Income \$75,000 - \$99,999	254	11.68	2,832	12.06	7,394	13.15
Income \$100,000 - \$124,999	258	11.87	2,127	9.06	5,441	9.68
Income \$125,000 - \$149,999	220	10.12	1,882	8.02	4,286	7.62
Income \$150,000 - \$199,999	200	9.20	2,064	8.79	5,588	9.94
Income \$200,000 - \$249,999	85	3.91	894	3.81	2,595	4.62
Income \$250,000 - \$499,999	100	4.60	1,009	4.30	2,876	5.12
Income \$500,000+	34	1.56	516	2.20	1,542	2.74
2025 Est. Average Household Income	--	106,495.00	--	105,856.00	--	113,889.00
2025 Est. Median Household Income	--	80,584.99	--	72,659.00	--	79,698.40
2025 Median HH Income by Single-Classification Race						
White Alone	--	90,018.52	--	82,337.36	--	92,514.00
Black/African American Alone	--	78,193.01	--	70,676.95	--	76,608.15
American Indian/Alaskan Native Alone	--	35,000.00	--	60,773.64	--	58,902.08
Asian Alone	--	66,423.41	--	69,123.44	--	89,457.65
Native Hawaiian/Pacific Islander Alone	--	--	--	68,048.77	--	70,985.71
Some Other Race Alone	--	77,436.88	--	69,279.26	--	65,826.97
Two or More Races	--	91,933.90	--	68,085.41	--	76,973.16
2025 Est. Population by Ethnicity (Hispanic or Latino)						
Hispanic/Latino	--	63,170.47	--	68,988.46	--	69,631.63
Not Hispanic/Latino	--	93,208.82	--	73,591.86	--	82,314.33
2025 Est. Households by Household Type						
Total Households	2,174	100.00	23,478	100.00	56,225	100.00
Family Households	1,442	66.33	15,225	64.85	36,970	65.75
Other Households	732	--	8,253	--	19,255	--
2025 Est. Group Quarters Population						
2025 Est. Group Quarters Population	19	0.31	183	0.29	851	0.57
2025 Est. Households by Household Size						
1-Person Household	530	24.38	6,130	26.11	14,364	25.55
2-Person Household	622	28.61	7,003	29.83	17,168	30.53
3-Person Household	339	15.59	4,304	18.33	10,073	17.92
4-Person Household	319	14.67	3,079	13.11	7,836	13.94
5-Person Household	203	9.34	1,618	6.89	3,874	6.89
6-Person Household	97	4.46	782	3.33	1,647	2.93
7+ Person Household	63	2.90	562	2.39	1,264	2.25
2025 Est. Average Household Size	--	2.82	--	2.65	--	2.64
2025 Est. HHs by Type by Presence of Own Children						
Married Couple, With Own Children	396	18.21	4,254	18.12	10,152	18.06
Married Couple, Without Own Children	621	28.57	6,074	25.87	14,645	26.05
Female Householder, With Own Children	162	7.45	1,861	7.93	4,514	8.03
Female Householder, Without Own Children	202	9.29	2,404	10.24	5,055	8.99
Male Householder, With Own Children	28	1.29	250	1.06	686	1.22
Male Householder, Without Own Children	95	4.37	846	3.60	1,664	2.96

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAD, NOAA, USGS, © OpenStreetMap contributors and the GIS User Community

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Report Details

Name: Hawthorne Plaza Outparcel Demographics 2025
Date / Time: 3/7/2025 5:43:36 PM
Workspace Vintage: 2025

Trade Area

Name	Level	Geographies
Hawthorne Plaza Outparcel - 1 mi Radius	1 mi Radius	N/A
Hawthorne Plaza Outparcel - 5 mi Radius	5 mi Radius	N/A
Hawthorne Plaza Outparcel - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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