

Pop-Facts® Demographics | Summary



Trade Area: Shallowford Crossing Shopping Center - 1 mi Radius, Shallowford Crossing Shopping Center - 3 mi Radius, Shallowford Crossing Shopping Center - 5 mi Radius

	Shallowford Crossing Shopping Center - 1 mi Radius		Shallowford Crossing Shopping Center - 3 mi Radius		Shallowford Crossing Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	8,528	100.00	62,044	100.00	160,243	100.00
2020 Census	9,217	100.00	68,216	100.00	181,584	100.00
2026 Estimate	9,306	100.00	69,632	100.00	188,050	100.00
2031 Projection	9,399	100.00	70,721	100.00	192,798	100.00
Population Growth						
Percent Change: 2010 to 2020	--	8.08	--	9.95	--	13.32
Percent Change: 2020 to 2026	--	0.97	--	2.08	--	3.56
Percent Change: 2026 to 2031	--	1.00	--	1.56	--	2.52

	Shallowford Crossing Shopping Center - 1 mi Radius		Shallowford Crossing Shopping Center - 3 mi Radius		Shallowford Crossing Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	2,814	100.00	22,375	100.00	58,778	100.00
2020 Census	3,002	100.00	24,060	100.00	65,844	100.00
2026 Estimate	3,032	100.00	24,685	100.00	68,462	100.00
2031 Projection	3,065	100.00	25,143	100.00	70,389	100.00
Household Growth						
Percent Change: 2010 to 2020	--	6.68	--	7.53	--	12.02
Percent Change: 2020 to 2026	--	1.00	--	2.60	--	3.98
Percent Change: 2026 to 2031	--	1.09	--	1.85	--	2.81

	Shallowford Crossing Shopping Center - 1 mi Radius		Shallowford Crossing Shopping Center - 3 mi Radius		Shallowford Crossing Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,447	100.00	17,785	100.00	44,856	100.00
2020 Census	2,583	100.00	19,158	100.00	49,933	100.00
2026 Estimate	2,611	100.00	19,614	100.00	51,686	100.00
2031 Projection	2,639	100.00	19,951	100.00	52,986	100.00
Family Household Growth						
Percent Change: 2010 to 2020	--	5.56	--	7.72	--	11.32
Percent Change: 2020 to 2026	--	1.08	--	2.38	--	3.51
Percent Change: 2026 to 2031	--	1.07	--	1.72	--	2.52

Benchmark: USA

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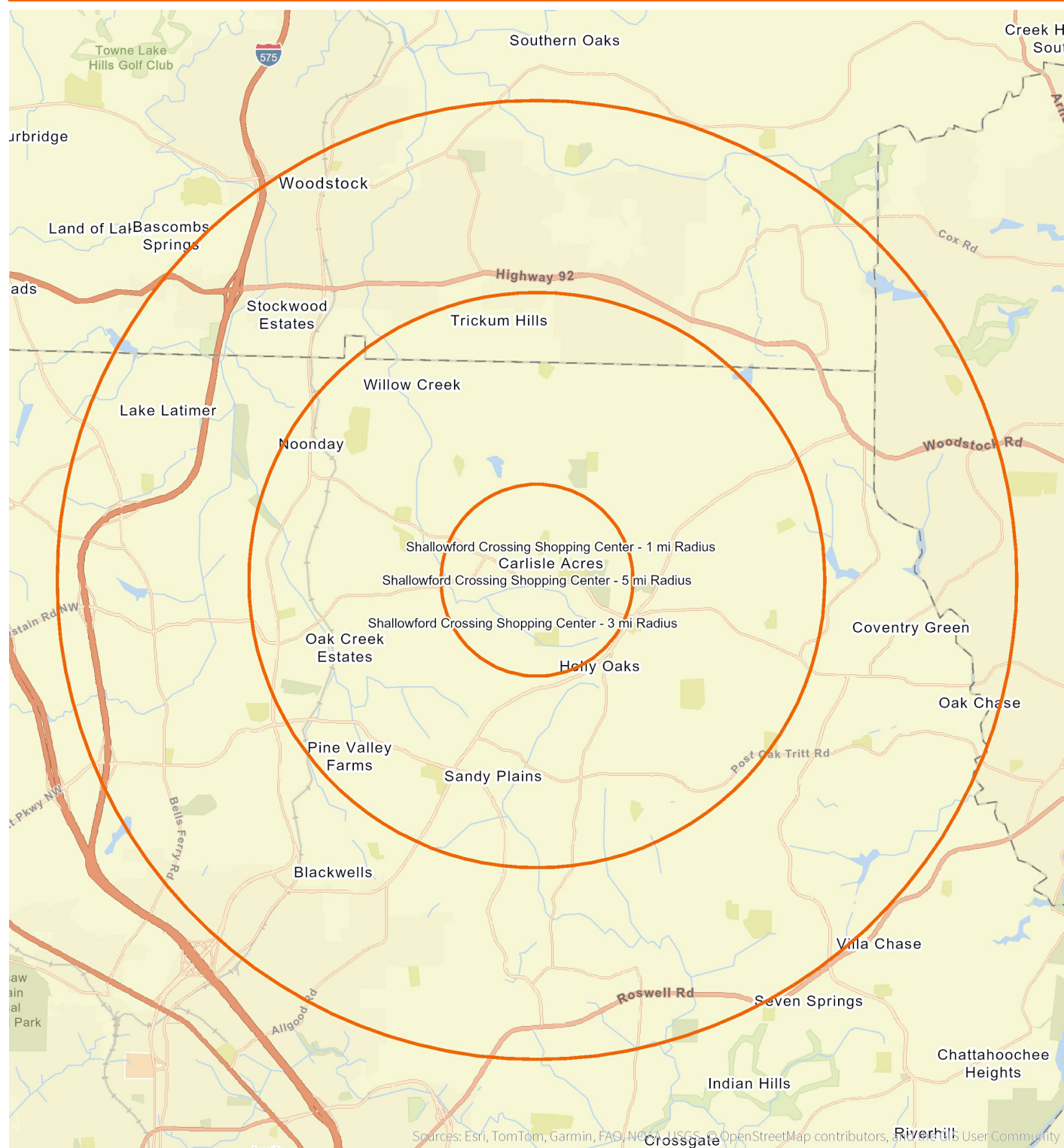
Trade Area: Shallowford Crossing Shopping Center - 1 mi Radius, Shallowford Crossing Shopping Center - 3 mi Radius, Shallowford Crossing Shopping Center - 5 mi Radius

	Shallowford Crossing Shopping Center - 1 mi Radius		Shallowford Crossing Shopping Center - 3 mi Radius		Shallowford Crossing Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2026 Est. Households by Household Income						
Income < \$15,000	100	3.30	845	3.42	2,338	3.42
Income \$15,000 - \$24,999	80	2.64	619	2.51	2,087	3.05
Income \$25,000 - \$34,999	63	2.08	755	3.06	2,251	3.29
Income \$35,000 - \$49,999	113	3.73	1,011	4.10	3,822	5.58
Income \$50,000 - \$74,999	232	7.65	2,052	8.31	6,622	9.67
Income \$75,000 - \$99,999	280	9.23	2,382	9.65	6,917	10.10
Income \$100,000 - \$124,999	269	8.87	2,558	10.36	7,121	10.40
Income \$125,000 - \$149,999	295	9.73	2,527	10.24	7,021	10.26
Income \$150,000 - \$199,999	365	12.04	3,611	14.63	9,694	14.16
Income \$200,000 - \$249,999	238	7.85	2,429	9.84	6,168	9.01
Income \$250,000 - \$499,999	516	17.02	3,350	13.57	8,033	11.73
Income \$500,000+	479	15.80	2,546	10.31	6,388	9.33
2026 Est. Average Household Income	--	225,580.00	--	195,308.00	--	182,948.00
2026 Est. Median Household Income	--	159,008.40	--	145,731.04	--	135,635.79
2026 Median HH Income by Single-Classification Race						
White Alone	--	186,494.38	--	143,371.99	--	138,007.51
Black/African American Alone	--	194,867.93	--	184,757.41	--	113,949.15
American Indian/Alaskan Native Alone	--	192,677.16	--	50,842.87	--	64,126.45
Asian Alone	--	200,000.06	--	199,233.52	--	195,720.89
Native Hawaiian/Pacific Islander Alone	--	150,000.00	--	139,062.50	--	145,124.79
Some Other Race Alone	--	66,696.27	--	111,677.66	--	97,476.99
Two or More Races	--	134,874.18	--	138,389.71	--	135,897.80
2026 Est. Population by Ethnicity (Hispanic or Latino)						
Hispanic/Latino	--	199,295.63	--	192,181.13	--	124,496.74
Not Hispanic/Latino	--	186,572.36	--	143,972.30	--	136,613.55
2026 Est. Households by Household Type						
Total Households	3,032	100.00	24,685	100.00	68,462	100.00
Family Households	2,611	86.11	19,614	79.46	51,686	75.50
Other Households	421	--	5,071	--	16,776	--
2026 Est. Group Quarters Population						
2026 Est. Group Quarters Population	5	0.05	177	0.25	1,209	0.64
2026 Est. Households by Household Size						
1-Person Household	348	11.48	4,002	16.21	13,097	19.13
2-Person Household	964	31.79	8,381	33.95	23,004	33.60
3-Person Household	587	19.36	4,612	18.68	12,133	17.72
4-Person Household	732	24.14	4,903	19.86	12,825	18.73
5-Person Household	297	9.80	1,871	7.58	4,919	7.18
6-Person Household	72	2.38	617	2.50	1,648	2.41
7+ Person Household	31	1.02	298	1.21	835	1.22
2026 Est. Average Household Size	--	3.06	--	2.82	--	2.74
2026 Est. HHs by Type by Presence of Own Children						
Married Couple, With Own Children	1,051	34.66	7,128	28.88	18,822	27.49
Married Couple, Without Own Children	1,102	36.35	9,375	37.98	24,584	35.91
Female Householder, With Own Children	117	3.86	831	3.37	2,177	3.18
Female Householder, Without Own Children	201	6.63	1,569	6.36	3,386	4.95
Male Householder, With Own Children	1	0.03	303	1.23	768	1.12
Male Householder, Without Own Children	17	0.56	275	1.11	828	1.21

Benchmark: USA

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(<https://claritas.easptlight.com/Spotlight/About/3/2026>)

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the User Community

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Report Details

Name: Shallowford Crossing Demographics 2026
Date / Time: 1/8/2026 6:09:24 PM
Workspace Vintage: 2026

Trade Area

Name	Level	Geographies
Shallowford Crossing Shopping Center - 3 mi Radius	3 mi Radius	N/A
Shallowford Crossing Shopping Center - 1 mi Radius	1 mi Radius	N/A
Shallowford Crossing Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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