

Trade Area: Market Square Shopping Center - 1 mi Radius, Market Square Shopping Center - 3 mi Radius, Market Square Shopping Center - 5 mi Radius

	Market Square Shopping Center - 1 mi Radius		Market Square Shopping Center - 3 mi Radius		Market Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	5,255	100.00	24,412	100.00	41,453	100.00
2020 Census	5,638	100.00	28,359	100.00	47,589	100.00
2026 Estimate	5,886	100.00	31,514	100.00	52,510	100.00
2031 Projection	6,092	100.00	33,737	100.00	56,073	100.00
Population Growth						
Percent Change: 2010 to 2020	--	7.29	--	16.17	--	14.80
Percent Change: 2020 to 2026	--	4.40	--	11.13	--	10.34
Percent Change: 2026 to 2031	--	3.50	--	7.05	--	6.79

	Market Square Shopping Center - 1 mi Radius		Market Square Shopping Center - 3 mi Radius		Market Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	1,917	100.00	9,345	100.00	15,347	100.00
2020 Census	2,137	100.00	10,900	100.00	18,153	100.00
2026 Estimate	2,242	100.00	12,144	100.00	20,045	100.00
2031 Projection	2,331	100.00	13,048	100.00	21,474	100.00
Household Growth						
Percent Change: 2010 to 2020	--	11.48	--	16.64	--	18.28
Percent Change: 2020 to 2026	--	4.91	--	11.41	--	10.42
Percent Change: 2026 to 2031	--	3.97	--	7.44	--	7.13

	Market Square Shopping Center - 1 mi Radius		Market Square Shopping Center - 3 mi Radius		Market Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	1,198	100.00	6,072	100.00	10,579	100.00
2020 Census	1,319	100.00	7,001	100.00	12,145	100.00
2026 Estimate	1,385	100.00	7,785	100.00	13,386	100.00
2031 Projection	1,443	100.00	8,365	100.00	14,328	100.00
Family Household Growth						
Percent Change: 2010 to 2020	--	10.10	--	15.30	--	14.80
Percent Change: 2020 to 2026	--	5.00	--	11.20	--	10.22
Percent Change: 2026 to 2031	--	4.19	--	7.45	--	7.04

Benchmark: USA

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Pop-Facts® Demographics | Household Quick Facts



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	Market Square Shopping Center - 1 mi Radius		Market Square Shopping Center - 3 mi Radius		Market Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2026 Est. Households by Household Income						
Income < \$15,000	169	7.54	690	5.68	1,127	5.62
Income \$15,000 - \$24,999	140	6.24	947	7.80	1,278	6.38
Income \$25,000 - \$34,999	109	4.86	866	7.13	1,348	6.72
Income \$35,000 - \$49,999	197	8.79	1,198	9.87	2,077	10.36
Income \$50,000 - \$74,999	427	19.05	1,698	13.98	2,833	14.13
Income \$75,000 - \$99,999	369	16.46	1,754	14.44	2,961	14.77
Income \$100,000 - \$124,999	304	13.56	1,555	12.80	2,655	13.24
Income \$125,000 - \$149,999	173	7.72	1,116	9.19	1,913	9.54
Income \$150,000 - \$199,999	190	8.47	1,180	9.72	1,929	9.62
Income \$200,000 - \$249,999	84	3.75	532	4.38	864	4.31
Income \$250,000 - \$499,999	64	2.85	451	3.71	752	3.75
Income \$500,000+	16	0.71	158	1.30	307	1.53
2026 Est. Average Household Income	--	95,901.00	--	103,749.00	--	106,034.00
2026 Est. Median Household Income	--	80,024.11	--	84,519.14	--	86,397.98
2026 Median HH Income by Single-Classification Race						
White Alone	--	77,599.43	--	83,320.77	--	88,698.90
Black/African American Alone	--	64,085.95	--	76,821.90	--	73,578.23
American Indian/Alaskan Native Alone	--	83,375.83	--	73,699.19	--	73,011.18
Asian Alone	--	66,610.43	--	90,217.77	--	90,417.45
Native Hawaiian/Pacific Islander Alone	--	150,000.00	--	150,000.00	--	65,941.44
Some Other Race Alone	--	107,275.08	--	73,484.99	--	69,564.50
Two or More Races	--	114,304.23	--	119,438.25	--	108,552.72
2026 Est. Population by Ethnicity (Hispanic or Latino)						
Hispanic/Latino	--	102,502.62	--	101,240.38	--	91,318.29
Not Hispanic/Latino	--	69,957.57	--	81,603.97	--	85,622.86
2026 Est. Households by Household Type						
Total Households	2,242	100.00	12,144	100.00	20,045	100.00
Family Households	1,385	61.77	7,785	64.11	13,386	66.78
Other Households	857	--	4,359	--	6,659	--
2026 Est. Group Quarters Population						
2026 Est. Group Quarters Population	205	3.48	957	3.04	979	1.86
2026 Est. Households by Household Size						
1-Person Household	751	33.50	3,551	29.24	5,270	26.29
2-Person Household	586	26.14	3,688	30.37	6,448	32.17
3-Person Household	365	16.28	2,020	16.63	3,471	17.32
4-Person Household	244	10.88	1,574	12.96	2,622	13.08
5-Person Household	189	8.43	800	6.59	1,355	6.76
6-Person Household	53	2.36	283	2.33	501	2.50
7+ Person Household	54	2.41	227	1.87	378	1.89
2026 Est. Average Household Size	--	2.51	--	2.52	--	2.57
2026 Est. HHs by Type by Presence of Own Children						
Married Couple, With Own Children	330	14.72	1,875	15.44	3,375	16.84
Married Couple, Without Own Children	435	19.40	3,573	29.42	6,310	31.48
Female Householder, With Own Children	48	2.14	516	4.25	753	3.76
Female Householder, Without Own Children	159	7.09	982	8.09	1,587	7.92
Male Householder, With Own Children	31	1.38	121	1.00	222	1.11
Male Householder, Without Own Children	92	4.10	415	3.42	656	3.27

Benchmark: USA

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The map displays the town of Carversville, Georgia, with three concentric orange circles centered on the Market Square Shopping Center. The circles represent distances of 1 mile, 3 miles, and 5 miles. Major roads shown include Highway 41 (running north-south), Highway 20 (running east-west), and Highway 75 (Interstate 75, running north-south). Other roads include Tennessee Rd NE, Highway 20 NE, Highway 41 NW, Euaharles Rd SW, Rockmart Hwy, Dallas Hwy SE, and Old Alabama Rd SE. Surrounding areas and landmarks include Chunn Estates, Walker Hills, County Manor, Rogers, Wayfare Estates, Mission Estates, Indian Valley, Emerson, Happy Hollow, and Red Top Mountain State Park. The map also shows several bodies of water, including Lake Lanier and various smaller ponds and streams.

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Report Details

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Trade Area		
Name	Level	Geographies
Market Square Shopping Center - 5 mi Radius	5 mi Radius	N/A
Market Square Shopping Center - 1 mi Radius	1 mi Radius	N/A
Market Square Shopping Center - 3 mi Radius	3 mi Radius	N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
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