

Trade Area: Brentwood Plaza Shopping Center - 3 mi Radius, Brentwood Plaza Shopping Center - 5 mi Radius, Brentwood Plaza Shopping Center - 7 mi Radius

	Brentwood Plaza Shopping Center - 3 mi Radius		Brentwood Plaza Shopping Center - 5 mi Radius		Brentwood Plaza Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	51,131	100.00	123,846	100.00	200,543	100.00
2020 Census	50,973	100.00	129,823	100.00	226,884	100.00
2024 Estimate	51,993	100.00	134,022	100.00	238,225	100.00
2029 Projection	53,143	100.00	138,153	100.00	249,599	100.00
Population Growth						
Percent Change: 2010 to 2020	--	-0.31	--	4.83	--	13.13
Percent Change: 2020 to 2024	--	2.00	--	3.23	--	5.00
Percent Change: 2024 to 2029	--	2.21	--	3.08	--	4.77

	Brentwood Plaza Shopping Center - 3 mi Radius		Brentwood Plaza Shopping Center - 5 mi Radius		Brentwood Plaza Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	20,267	100.00	50,606	100.00	81,777	100.00
2020 Census	21,511	100.00	55,400	100.00	97,045	100.00
2024 Estimate	22,235	100.00	57,793	100.00	102,704	100.00
2029 Projection	22,972	100.00	60,057	100.00	108,317	100.00
Household Growth						
Percent Change: 2010 to 2020	--	6.14	--	9.47	--	18.67
Percent Change: 2020 to 2024	--	3.37	--	4.32	--	5.83
Percent Change: 2024 to 2029	--	3.31	--	3.92	--	5.46

	Brentwood Plaza Shopping Center - 3 mi Radius		Brentwood Plaza Shopping Center - 5 mi Radius		Brentwood Plaza Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	12,022	100.00	29,609	100.00	46,290	100.00
2020 Census	11,843	100.00	30,676	100.00	53,234	100.00
2024 Estimate	13,064	100.00	33,870	100.00	59,174	100.00
2029 Projection	13,490	100.00	35,228	100.00	62,620	100.00
Family Household Growth						
Percent Change: 2010 to 2020	--	-1.49	--	3.60	--	15.00
Percent Change: 2020 to 2024	--	10.31	--	10.41	--	11.16
Percent Change: 2024 to 2029	--	3.26	--	4.01	--	5.82

Benchmark: USA

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	Brentwood Plaza Shopping Center - 3 mi Radius		Brentwood Plaza Shopping Center - 5 mi Radius		Brentwood Plaza Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	22,789	43.83	71,080	53.04	139,031	58.36
Black/African American Alone	21,875	42.07	40,886	30.51	62,361	26.18
American Indian/Alaskan Native Alone	251	0.48	627	0.47	1,079	0.45
Asian Alone	876	1.69	2,780	2.07	5,494	2.31
Native Hawaiian/Pacific Islander Alone	32	0.06	193	0.14	303	0.13
Some Other Race Alone	3,444	6.62	10,127	7.56	14,988	6.29
Two or More Races	2,726	5.24	8,330	6.21	14,968	6.28
2024 Est. Population by Ethnicity						
Hispanic/Latino	5,262	10.12	15,866	11.84	25,293	10.62
Not Hispanic/Latino	46,731	89.88	118,156	88.16	212,932	89.38
2024 Occupied Housing Units by Tenure						
Owner-Occupied	10,145	40.68	27,776	43.53	50,315	43.45
Renter-Occupied	12,090	54.37	30,017	51.94	52,390	51.01
Average Household Size	-	2.27	-	2.25	-	2.25
2024 Households by Household Income						
Income < \$15,000	2,337	10.51	6,152	10.64	10,254	9.98
Income \$15,000 - \$24,999	2,797	12.58	5,742	9.94	9,187	8.95
Income \$25,000 - \$34,999	2,078	9.35	4,763	8.24	7,818	7.61
Income \$35,000 - \$49,999	3,030	13.63	7,457	12.90	12,091	11.77
Income \$50,000 - \$74,999	4,194	18.86	10,186	17.63	16,245	15.82
Income \$75,000 - \$99,999	2,734	12.30	7,324	12.67	13,426	13.07
Income \$100,000 - \$124,999	1,775	7.98	5,311	9.19	9,837	9.58
Income \$125,000 - \$149,999	1,144	5.14	3,671	6.35	6,741	6.56
Income \$150,000 - \$199,999	1,100	4.95	3,453	5.97	7,281	7.09
Income \$200,000 - \$249,999	450	2.02	1,523	2.63	3,542	3.45
Income \$250,000 - \$499,999	430	1.93	1,538	2.66	4,109	4.00
Income \$500,000+	166	0.75	671	1.16	2,173	2.12
Average Household Income	-	74,478.00	-	83,965.00	-	96,737.00
Median Household Income	-	54,673.39	-	60,881.46	-	67,926.49
2024 Est. Median HH Income by Single-Classification Race						
White Alone	-	68,443.80	-	75,551.28	-	83,571.08
Black/African American Alone	-	40,129.99	-	39,512.91	-	40,050.79
American Indian/Alaskan Native Alone	-	69,583.33	-	27,810.63	-	32,978.56
Asian Alone	-	104,123.77	-	99,630.77	-	100,801.40
Native Hawaiian/Pacific Islander Alone	-	45,401.02	-	42,926.42	-	44,047.10
Some Other Race Alone	-	58,398.99	-	51,566.69	-	52,723.41
Two or More Races	-	64,720.97	-	70,609.03	-	76,995.24
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	-	53,058.95	-	48,996.19	-	49,237.91
Not Hispanic/Latino	-	54,807.89	-	62,332.97	-	69,959.24

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Brentwood Plaza Demographics 2024
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Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Brentwood Plaza Shopping Center - 3 mi Radius	3 mi Radius	N/A
Brentwood Plaza Shopping Center - 7 mi Radius	7 mi Radius	N/A
Brentwood Plaza Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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