

Trade Area: Market Square Shopping Center - 1 mi Radius, Market Square Shopping Center - 3 mi Radius, Market Square Shopping Center - 5 mi Radius

	Market Square Shopping Center - 1 mi Radius		Market Square Shopping Center - 3 mi Radius		Market Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2010 Census	5,187	100.00	24,127	100.00	41,904	100.00
2020 Census	5,568	100.00	28,023	100.00	47,821	100.00
2024 Estimate	5,761	100.00	29,289	100.00	49,969	100.00
2029 Projection	5,942	100.00	30,578	100.00	52,150	100.00
<b>Population Growth</b>						
Percent Change: 2010 to 2020	-	7.34	-	16.15	-	14.12
Percent Change: 2020 to 2024	-	3.47	-	4.52	-	4.49
Percent Change: 2024 to 2029	-	3.14	-	4.40	-	4.37

	Market Square Shopping Center - 1 mi Radius		Market Square Shopping Center - 3 mi Radius		Market Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Households</b>						
2010 Census	1,890	100.00	9,232	100.00	15,501	100.00
2020 Census	2,109	100.00	10,770	100.00	18,227	100.00
2024 Estimate	2,208	100.00	11,282	100.00	19,093	100.00
2029 Projection	2,294	100.00	11,794	100.00	19,977	100.00
<b>Household Growth</b>						
Percent Change: 2010 to 2020	-	11.59	-	16.66	-	17.59
Percent Change: 2020 to 2024	-	4.69	-	4.75	-	4.75
Percent Change: 2024 to 2029	-	3.90	-	4.54	-	4.63

	Market Square Shopping Center - 1 mi Radius		Market Square Shopping Center - 3 mi Radius		Market Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Family Households</b>						
2010 Census	1,184	100.00	5,988	100.00	10,693	100.00
2020 Census	1,304	100.00	6,903	100.00	12,197	100.00
2024 Estimate	1,383	100.00	7,484	100.00	13,197	100.00
2029 Projection	1,433	100.00	7,832	100.00	13,810	100.00
<b>Family Household Growth</b>						
Percent Change: 2010 to 2020	-	10.13	-	15.28	-	14.06
Percent Change: 2020 to 2024	-	6.06	-	8.42	-	8.20
Percent Change: 2024 to 2029	-	3.62	-	4.65	-	4.64

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024.  
<https://claritas.easpotlight.com/Spotlight/About/3/2024>

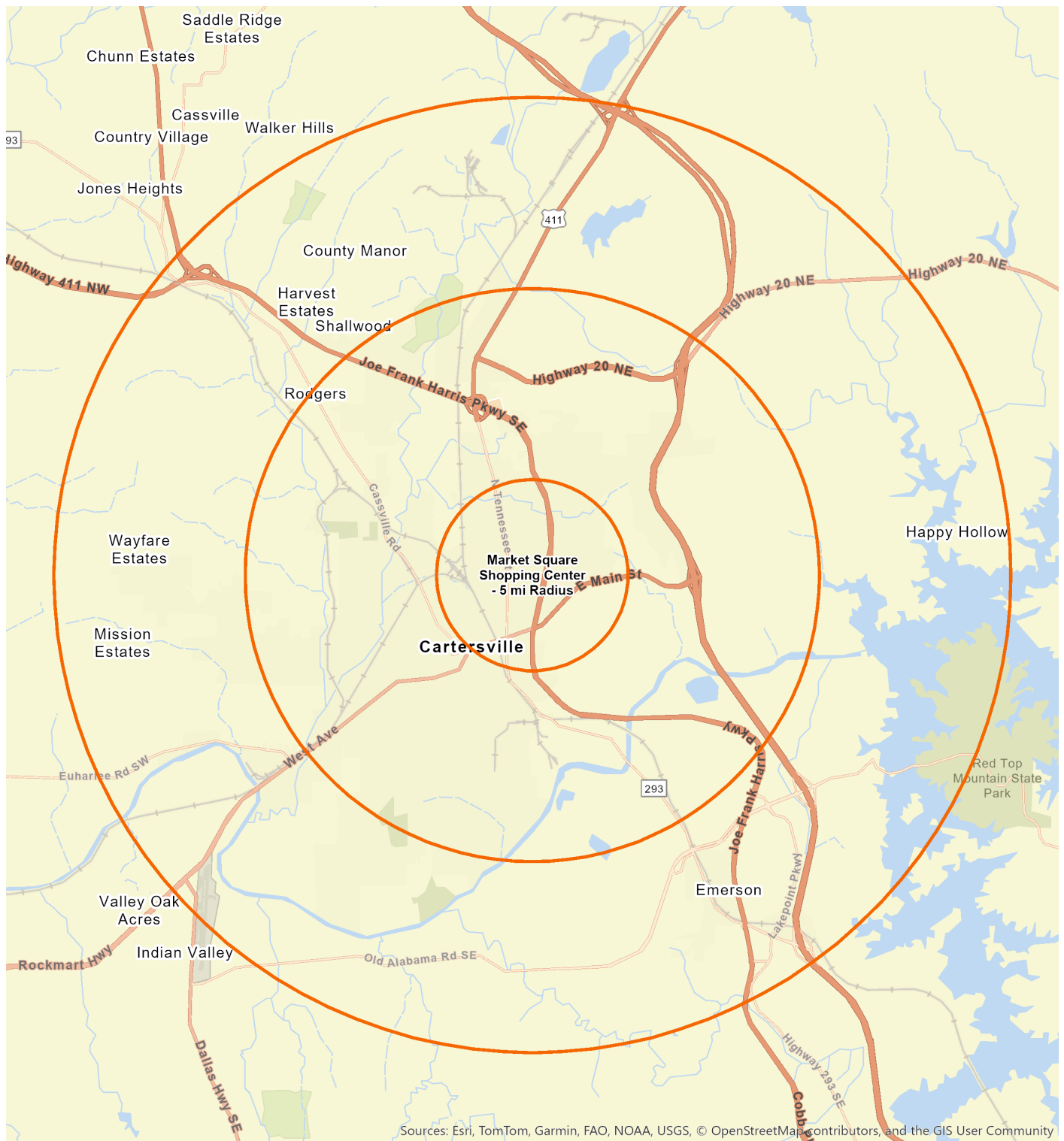
Trade Area: Market Square Shopping Center - 1 mi Radius, Market Square Shopping Center - 3 mi Radius, Market Square Shopping Center - 5 mi Radius

	Market Square Shopping Center - 1 mi Radius		Market Square Shopping Center - 3 mi Radius		Market Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>2024 Est. Population by Single-Classification Race</b>						
White Alone	2,598	45.10	17,936	61.24	32,604	65.25
Black/African American Alone	1,524	26.45	5,863	20.02	8,607	17.23
American Indian/Alaskan Native Alone	44	0.76	157	0.54	242	0.48
Asian Alone	83	1.44	494	1.69	780	1.56
Native Hawaiian/Pacific Islander Alone	6	0.10	14	0.05	27	0.05
Some Other Race Alone	958	16.63	2,484	8.48	3,697	7.40
Two or More Races	549	9.53	2,340	7.99	4,012	8.03
<b>2024 Est. Population by Ethnicity</b>						
Hispanic/Latino	1,545	26.82	4,452	15.20	7,047	14.10
Not Hispanic/Latino	4,216	73.18	24,836	84.80	42,923	85.90
<b>2024 Occupied Housing Units by Tenure</b>						
Owner-Occupied	747	31.96	5,613	47.07	10,751	53.39
Renter-Occupied	1,461	66.17	5,669	50.25	8,342	43.69
Average Household Size	-	2.49	-	2.51	-	2.57
<b>2024 Households by Household Income</b>						
Income < \$15,000	237	10.73	1,057	9.37	1,752	9.18
Income \$15,000 - \$24,999	194	8.79	889	7.88	1,303	6.83
Income \$25,000 - \$34,999	192	8.70	831	7.37	1,397	7.32
Income \$35,000 - \$49,999	346	15.67	1,396	12.37	2,154	11.28
Income \$50,000 - \$74,999	443	20.06	2,036	18.05	3,367	17.64
Income \$75,000 - \$99,999	377	17.07	1,765	15.64	2,993	15.68
Income \$100,000 - \$124,999	170	7.70	1,239	10.98	2,372	12.42
Income \$125,000 - \$149,999	79	3.58	670	5.94	1,363	7.14
Income \$150,000 - \$199,999	77	3.49	587	5.20	1,030	5.39
Income \$200,000 - \$249,999	37	1.68	283	2.51	560	2.93
Income \$250,000 - \$499,999	38	1.72	329	2.92	526	2.75
Income \$500,000+	18	0.81	200	1.77	276	1.45
Average Household Income	-	73,253.00	-	90,022.00	-	91,237.00
Median Household Income	-	56,894.22	-	67,640.40	-	71,684.72
<b>2024 Est. Median HH Income by Single-Classification Race</b>						
White Alone	-	55,645.40	-	70,278.65	-	75,738.22
Black/African American Alone	-	47,031.08	-	57,234.27	-	57,072.64
American Indian/Alaskan Native Alone	-	59,163.41	-	62,712.00	-	62,573.03
Asian Alone	-	26,010.21	-	109,197.82	-	113,783.58
Native Hawaiian/Pacific Islander Alone	-	200,000.00	-	100,000.00	-	70,007.44
Some Other Race Alone	-	62,017.61	-	63,710.90	-	65,605.33
Two or More Races	-	83,272.20	-	82,756.59	-	84,371.62
<b>2024 Est. Median HH Income by Ethnicity</b>						
Hispanic/Latino	-	68,659.81	-	67,396.18	-	68,620.59
Not Hispanic/Latino	-	53,078.13	-	67,704.29	-	72,201.36

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024. (<https://claritas.easpotlight.com/Spotlight/About/3/2024>)

Trade Area: Market Square Shopping Center - 1 mi Radius, Market Square Shopping Center - 3 mi Radius, Market Square Shopping Center - 5 mi Radius



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2024 TomTom

# Report Details

---

**Name:** Market Square Demographics 2024  
**Date / Time:** 1/16/2024 12:31:04 PM  
**Workspace Vintage:** 2024

## Trade Area

---

Name	Level	Geographies
Market Square Shopping Center - 5 mi Radius	5 mi Radius	N/A
Market Square Shopping Center - 1 mi Radius	1 mi Radius	N/A
Market Square Shopping Center - 3 mi Radius	3 mi Radius	N/A

## Benchmark

---

Name	Level	Geographies
USA	Entire US	United States

## DataSource

---

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2024	Claritas	©Claritas, LLC 2024 <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a>

---