

Trade Area: Brannon Square Shopping Center - 1 mi Radius, Brannon Square Shopping Center - 3 mi Radius, Brannon Square Shopping Center - 5 mi Radius

	Brannon Square Shopping Center - 1 mi Radius		Brannon Square Shopping Center - 3 mi Radius		Brannon Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	8,406	100.00	63,625	100.00	166,531	100.00
2020 Census	8,194	100.00	68,844	100.00	183,196	100.00
2024 Estimate	8,192	100.00	69,726	100.00	185,411	100.00
2029 Projection	8,307	100.00	71,507	100.00	189,570	100.00
Population Growth						
Percent Change: 2010 to 2020	-	-2.52	-	8.20	-	10.01
Percent Change: 2020 to 2024	-	-0.02	-	1.28	-	1.21
Percent Change: 2024 to 2029	-	1.40	-	2.55	-	2.24

	Brannon Square Shopping Center - 1 mi Radius		Brannon Square Shopping Center - 3 mi Radius		Brannon Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	3,340	100.00	24,994	100.00	65,542	100.00
2020 Census	3,363	100.00	28,022	100.00	72,687	100.00
2024 Estimate	3,357	100.00	28,545	100.00	73,937	100.00
2029 Projection	3,404	100.00	29,396	100.00	75,899	100.00
Household Growth						
Percent Change: 2010 to 2020	-	0.69	-	12.12	-	10.90
Percent Change: 2020 to 2024	-	-0.18	-	1.87	-	1.72
Percent Change: 2024 to 2029	-	1.40	-	2.98	-	2.65

	Brannon Square Shopping Center - 1 mi Radius		Brannon Square Shopping Center - 3 mi Radius		Brannon Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	1,989	100.00	15,831	100.00	43,665	100.00
2020 Census	2,040	100.00	17,601	100.00	48,569	100.00
2024 Estimate	2,030	100.00	18,009	100.00	48,915	100.00
2029 Projection	2,062	100.00	18,544	100.00	50,127	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	2.56	-	11.18	-	11.23
Percent Change: 2020 to 2024	-	-0.49	-	2.32	-	0.71
Percent Change: 2024 to 2029	-	1.58	-	2.97	-	2.48

Benchmark: USA

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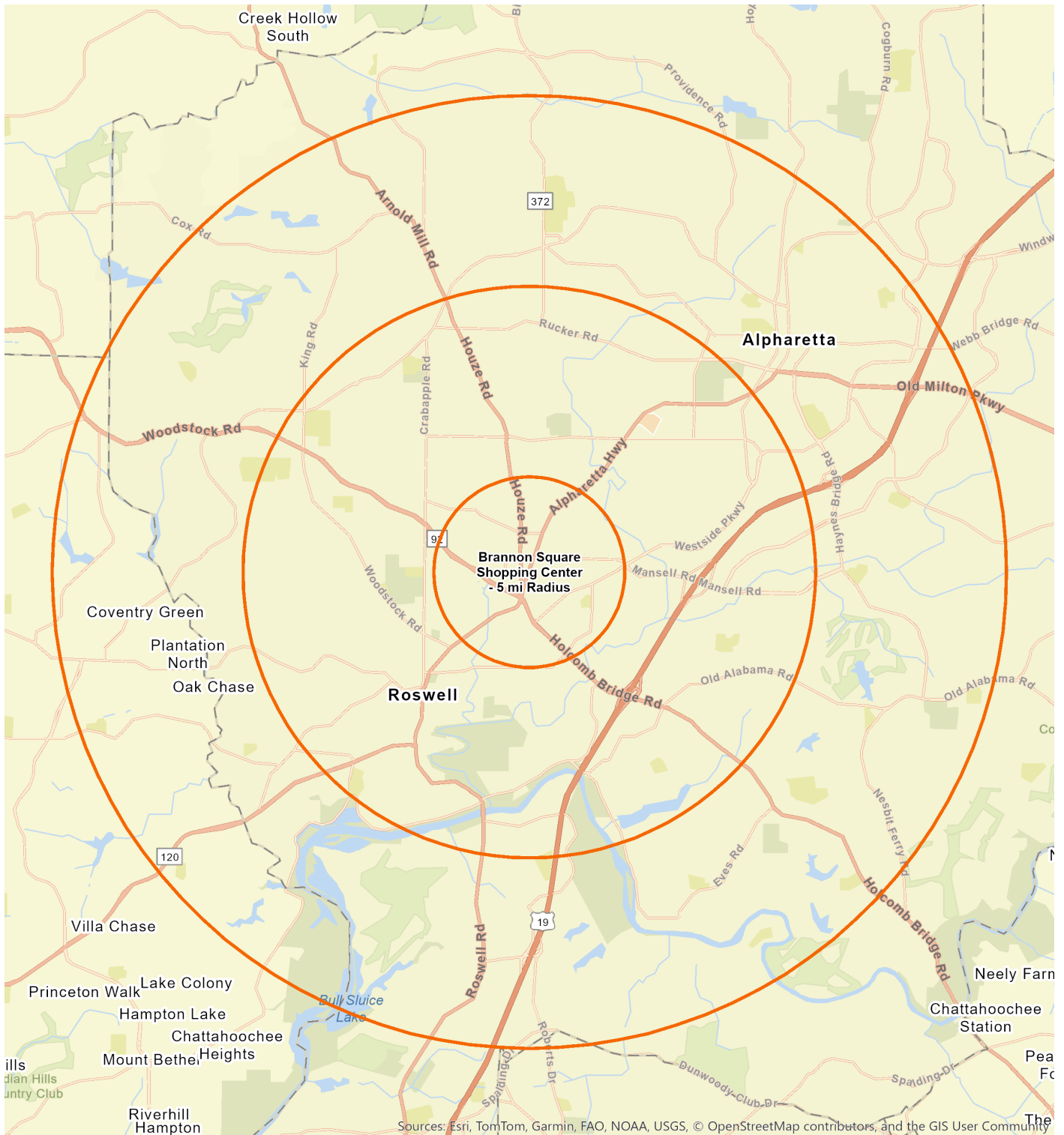
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	Brannon Square Shopping Center - 1 mi Radius		Brannon Square Shopping Center - 3 mi Radius		Brannon Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	4,659	56.87	39,885	57.20	114,114	61.55
Black/African American Alone	1,042	12.72	10,851	15.56	26,478	14.28
American Indian/Alaskan Native Alone	75	0.92	379	0.54	669	0.36
Asian Alone	402	4.91	3,746	5.37	14,116	7.61
Native Hawaiian/Pacific Islander Alone	2	0.02	28	0.04	58	0.03
Some Other Race Alone	855	10.44	6,288	9.02	10,465	5.64
Two or More Races	1,156	14.11	8,550	12.26	19,512	10.52
2024 Est. Population by Ethnicity						
Hispanic/Latino	1,954	23.85	13,201	18.93	24,381	13.15
Not Hispanic/Latino	6,238	76.15	56,526	81.07	161,030	86.85
2024 Occupied Housing Units by Tenure						
Owner-Occupied	1,861	51.45	16,276	53.65	46,296	59.27
Renter-Occupied	1,496	44.56	12,269	42.98	27,641	37.38
Average Household Size	-	2.41	-	2.42	-	2.49
2024 Households by Household Income						
Income < \$15,000	145	4.32	1,103	3.86	3,126	4.23
Income \$15,000 - \$24,999	134	3.99	1,312	4.60	2,631	3.56
Income \$25,000 - \$34,999	146	4.35	1,467	5.14	3,269	4.42
Income \$35,000 - \$49,999	399	11.89	2,275	7.97	5,320	7.20
Income \$50,000 - \$74,999	492	14.66	4,425	15.50	8,924	12.07
Income \$75,000 - \$99,999	320	9.53	3,097	10.85	8,443	11.42
Income \$100,000 - \$124,999	286	8.52	2,667	9.34	6,755	9.14
Income \$125,000 - \$149,999	295	8.79	2,563	8.98	5,919	8.01
Income \$150,000 - \$199,999	445	13.26	3,507	12.29	9,372	12.68
Income \$200,000 - \$249,999	235	7.00	1,850	6.48	5,437	7.35
Income \$250,000 - \$499,999	275	8.19	2,575	9.02	8,193	11.08
Income \$500,000+	184	5.48	1,704	5.97	6,548	8.86
Average Household Income	-	144,346.00	-	148,877.00	-	170,963.00
Median Household Income	-	103,558.90	-	105,311.17	-	119,083.44
2024 Est. Median HH Income by Single-Classification Race						
White Alone	-	118,040.85	-	121,286.62	-	140,087.30
Black/African American Alone	-	57,041.00	-	70,155.76	-	71,025.22
American Indian/Alaskan Native Alone	-	69,979.85	-	70,593.97	-	76,247.15
Asian Alone	-	84,525.05	-	182,263.83	-	186,990.98
Native Hawaiian/Pacific Islander Alone	-	-	-	150,000.00	-	80,468.75
Some Other Race Alone	-	98,277.85	-	88,099.63	-	92,390.06
Two or More Races	-	96,971.54	-	86,461.09	-	91,068.59
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	-	82,862.49	-	71,179.25	-	78,037.97
Not Hispanic/Latino	-	108,192.09	-	110,802.03	-	123,970.85

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Brannon Square Demographics 2024
Date / Time: 1/16/2024 12:08:18 PM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Brannon Square Shopping Center - 1 mi Radius	1 mi Radius	N/A
Brannon Square Shopping Center - 5 mi Radius	5 mi Radius	N/A
Brannon Square Shopping Center - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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