

Trade Area: Cumming 400 Shopping Center - 1 mi Radius, Cumming 400 Shopping Center - 3 mi Radius, Cumming 400 Shopping Center - 5 mi Radius

	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	2,761	100.00	28,672	100.00	69,095	100.00
2020 Census	3,037	100.00	38,902	100.00	98,025	100.00
2023 Estimate	3,169	100.00	41,761	100.00	105,715	100.00
2028 Projection	3,316	100.00	45,718	100.00	116,447	100.00
Population Growth						
Percent Change: 2010 to 2020	-	10.00	-	35.68	-	41.87
Percent Change: 2020 to 2023	-	4.35	-	7.35	-	7.84
Percent Change: 2023 to 2028	-	4.64	-	9.47	-	10.15

	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	997	100.00	10,197	100.00	24,304	100.00
2020 Census	1,062	100.00	13,789	100.00	33,690	100.00
2023 Estimate	1,104	100.00	14,771	100.00	36,210	100.00
2028 Projection	1,155	100.00	16,144	100.00	39,774	100.00
Household Growth						
Percent Change: 2010 to 2020	-	6.52	-	35.23	-	38.62
Percent Change: 2020 to 2023	-	3.96	-	7.12	-	7.48
Percent Change: 2023 to 2028	-	4.62	-	9.29	-	9.84

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	550	100.00	7,308	100.00	18,393	100.00
2023 Estimate	623	100.00	10,692	100.00	27,595	100.00
2028 Projection	655	100.00	11,710	100.00	30,345	100.00
Family Household Growth						
Percent Change: 2010 to 2023	-	13.27	-	46.30	-	50.03
Percent Change: 2023 to 2028	-	5.14	-	9.52	-	9.97

Benchmark: USA

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	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2023 Est. Population by Single-Classification Race						
White Alone	1,859	58.66	24,398	58.42	60,850	57.56
Black/African American Alone	281	8.87	1,954	4.68	4,792	4.53
American Indian/Alaskan Native Alone	26	0.82	260	0.62	532	0.50
Asian Alone	130	4.10	7,410	17.74	23,694	22.41
Native Hawaiian/Pacific Islander Alone	1	0.03	15	0.04	47	0.04
Some Other Race Alone	461	14.55	3,209	7.68	5,891	5.57
Two or More Races	411	12.97	4,517	10.82	9,909	9.37
Hispanic/Latino	825	26.03	6,609	15.83	12,854	12.16
Not Hispanic/Latino	2,343	73.94	35,152	84.17	92,861	87.84
2023 Occupied Housing Units by Tenure						
Owner-Occupied	430	38.95	11,173	75.64	29,491	81.44
Renter-Occupied	674	61.05	3,598	24.36	6,720	18.56
Average Household Size	-	2.43	-	2.75	-	2.89
2023 Households by Household Income						
Income < \$15,000	97	8.79	493	3.34	1,174	3.24
Income \$15,000 - \$24,999	123	11.14	864	5.85	1,458	4.03
Income \$25,000 - \$34,999	84	7.61	828	5.61	1,445	3.99
Income \$35,000 - \$49,999	209	18.93	1,425	9.65	2,832	7.82
Income \$50,000 - \$74,999	167	15.13	2,101	14.22	4,686	12.94
Income \$75,000 - \$99,999	117	10.60	2,195	14.86	4,622	12.76
Income \$100,000 - \$124,999	84	7.61	1,605	10.87	4,088	11.29
Income \$125,000 - \$149,999	65	5.89	1,283	8.69	3,510	9.69
Income \$150,000 - \$199,999	93	8.42	1,826	12.36	4,832	13.34
Income \$200,000 - \$249,999	45	4.08	976	6.61	2,794	7.72
Income \$250,000 - \$499,999	18	1.63	838	5.67	3,030	8.37
Income \$500,000+	3	0.27	337	2.28	1,739	4.80
Average Household Income	-	79,628.00	-	122,195.00	-	147,459.00
Median Household Income	-	54,285.38	-	93,667.16	-	111,127.17
2023 Est. Median HH Income by Single-Classification Race						
White Alone	-	52,016.38	-	89,982.81	-	101,982.40
Black/African American Alone	-	48,815.95	-	82,166.20	-	94,151.86
American Indian/Alaskan Native Alone	-	50,000.00	-	79,899.05	-	84,240.91
Asian Alone	-	116,547.67	-	137,031.34	-	185,942.73
Native Hawaiian/Pacific Islander Alone	-	-	-	50,000.00	-	45,223.56
Some Other Race Alone	-	54,491.77	-	56,210.58	-	63,866.76
Two or More Races	-	56,547.95	-	88,611.45	-	106,210.62
Hispanic/Latino	-	29,279.27	-	55,726.02	-	67,559.19
Not Hispanic/Latino	-	60,031.62	-	99,307.13	-	116,034.18

Benchmark: USA

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Report Details

Name: Cumming 400 Demographics 2023
Date / Time: 1/3/2023 11:24:49 AM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Cumming 400 Shopping Center - 1 mi Radius	1 mi Radius	N/A
Cumming 400 Shopping Center - 5 mi Radius	5 mi Radius	N/A
Cumming 400 Shopping Center - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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