

Trade Area: Gwinnett Horizons Shopping Center - 1 mi Radius, Gwinnett Horizons Shopping Center - 3 mi Radius, Gwinnett Horizons Shopping Center - 5 mi Radius

| | Gwinnett Horizons Shopping Center - 1 mi Radius | | Gwinnett Horizons Shopping Center - 3 mi Radius | | Gwinnett Horizons Shopping Center - 5 mi Radius | |
|------------------------------|---|--------|---|--------|---|--------|
| | Total | % | Total | % | Total | % |
| Population | | | | | | |
| 2010 Census | 16,532 | 100.00 | 106,235 | 100.00 | 232,061 | 100.00 |
| 2020 Census | 16,783 | 100.00 | 116,020 | 100.00 | 257,486 | 100.00 |
| 2023 Estimate | 17,030 | 100.00 | 117,941 | 100.00 | 261,389 | 100.00 |
| 2028 Projection | 17,600 | 100.00 | 122,366 | 100.00 | 270,946 | 100.00 |
| Population Growth | | | | | | |
| Percent Change: 2010 to 2020 | - | 1.52 | - | 9.21 | - | 10.96 |
| Percent Change: 2020 to 2023 | - | 1.47 | - | 1.66 | - | 1.52 |
| Percent Change: 2023 to 2028 | - | 3.35 | - | 3.75 | - | 3.66 |

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|------------------------------|---|--------|---|--------|---|--------|
| | Total | % | Total | % | Total | % |
| Households | | | | | | |
| 2010 Census | 4,849 | 100.00 | 34,959 | 100.00 | 80,474 | 100.00 |
| 2020 Census | 5,632 | 100.00 | 40,284 | 100.00 | 92,535 | 100.00 |
| 2023 Estimate | 5,731 | 100.00 | 40,937 | 100.00 | 93,967 | 100.00 |
| 2028 Projection | 5,944 | 100.00 | 42,490 | 100.00 | 97,510 | 100.00 |
| Household Growth | | | | | | |
| Percent Change: 2010 to 2020 | - | 16.15 | - | 15.23 | - | 14.99 |
| Percent Change: 2020 to 2023 | - | 1.76 | - | 1.62 | - | 1.55 |
| Percent Change: 2023 to 2028 | - | 3.72 | - | 3.79 | - | 3.77 |

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|--------------------------------|---|--------|---|--------|---|--------|
| | Total | % | Total | % | Total | % |
| Family Households | | | | | | |
| 2010 Census | 3,270 | 100.00 | 23,198 | 100.00 | 52,639 | 100.00 |
| 2023 Estimate | 3,872 | 100.00 | 27,086 | 100.00 | 61,269 | 100.00 |
| 2028 Projection | 4,017 | 100.00 | 28,114 | 100.00 | 63,560 | 100.00 |
| Family Household Growth | | | | | | |
| Percent Change: 2010 to 2023 | - | 18.41 | - | 16.76 | - | 16.39 |
| Percent Change: 2023 to 2028 | - | 3.75 | - | 3.79 | - | 3.74 |

Benchmark: USA

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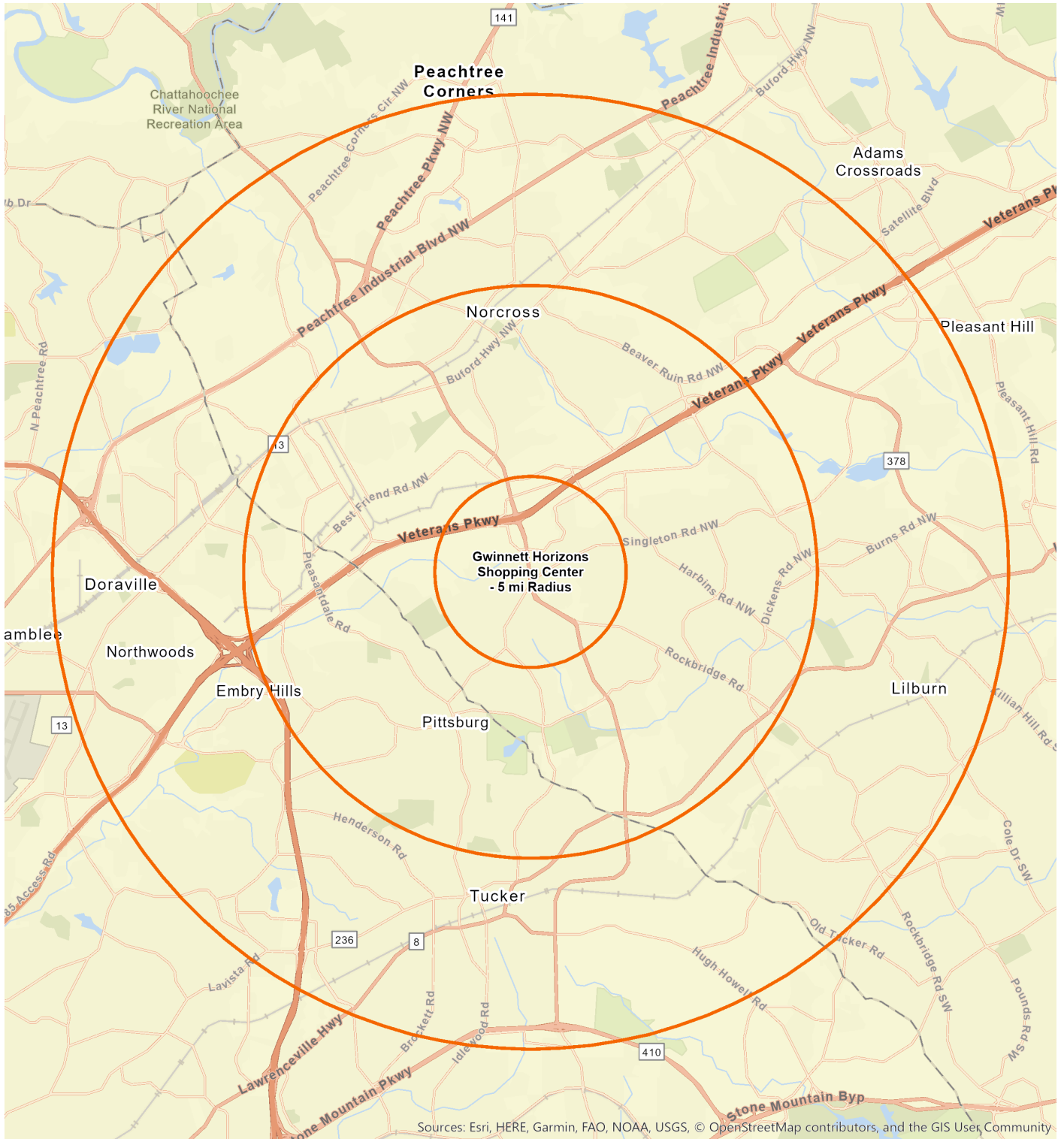
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|---|---|-----------|---|-----------|---|-----------|
| | Total | % | Total | % | Total | % |
| 2023 Est. Population by Single-Classification Race | | | | | | |
| White Alone | 2,247 | 13.19 | 23,346 | 19.80 | 65,294 | 24.98 |
| Black/African American Alone | 2,913 | 17.11 | 25,258 | 21.42 | 56,604 | 21.66 |
| American Indian/Alaskan Native Alone | 457 | 2.68 | 2,656 | 2.25 | 4,995 | 1.91 |
| Asian Alone | 1,358 | 7.97 | 12,727 | 10.79 | 31,563 | 12.07 |
| Native Hawaiian/Pacific Islander Alone | 12 | 0.07 | 114 | 0.10 | 255 | 0.10 |
| Some Other Race Alone | 7,349 | 43.15 | 37,314 | 31.64 | 68,951 | 26.38 |
| Two or More Races | 2,694 | 15.82 | 16,526 | 14.01 | 33,728 | 12.90 |
| Hispanic/Latino | 11,411 | 67.00 | 59,565 | 50.50 | 111,111 | 42.51 |
| Not Hispanic/Latino | 5,619 | 32.99 | 58,376 | 49.50 | 150,278 | 57.49 |
| 2023 Occupied Housing Units by Tenure | | | | | | |
| Owner-Occupied | 1,544 | 26.94 | 17,134 | 41.85 | 43,197 | 45.97 |
| Renter-Occupied | 4,187 | 73.06 | 23,803 | 58.15 | 50,770 | 54.03 |
| Average Household Size | -- | 2.97 | -- | 2.88 | -- | 2.77 |
| 2023 Households by Household Income | | | | | | |
| Income < \$15,000 | 520 | 9.07 | 2,614 | 6.38 | 6,172 | 6.57 |
| Income \$15,000 - \$24,999 | 561 | 9.79 | 3,293 | 8.04 | 7,163 | 7.62 |
| Income \$25,000 - \$34,999 | 1,041 | 18.16 | 4,964 | 12.13 | 10,188 | 10.84 |
| Income \$35,000 - \$49,999 | 973 | 16.98 | 6,871 | 16.78 | 14,101 | 15.01 |
| Income \$50,000 - \$74,999 | 1,074 | 18.74 | 7,787 | 19.02 | 17,889 | 19.04 |
| Income \$75,000 - \$99,999 | 604 | 10.54 | 5,513 | 13.47 | 12,114 | 12.89 |
| Income \$100,000 - \$124,999 | 321 | 5.60 | 3,278 | 8.01 | 7,994 | 8.51 |
| Income \$125,000 - \$149,999 | 238 | 4.15 | 2,163 | 5.28 | 5,632 | 5.99 |
| Income \$150,000 - \$199,999 | 304 | 5.30 | 2,344 | 5.73 | 6,008 | 6.39 |
| Income \$200,000 - \$249,999 | 49 | 0.85 | 993 | 2.43 | 2,884 | 3.07 |
| Income \$250,000 - \$499,999 | 24 | 0.42 | 757 | 1.85 | 2,583 | 2.75 |
| Income \$500,000+ | 22 | 0.38 | 360 | 0.88 | 1,238 | 1.32 |
| Average Household Income | -- | 62,906.00 | -- | 79,551.00 | -- | 87,567.00 |
| Median Household Income | -- | 45,874.21 | -- | 57,529.81 | -- | 61,969.29 |
| 2023 Est. Median HH Income by Single-Classification Race | | | | | | |
| White Alone | -- | 53,433.70 | -- | 70,830.43 | -- | 76,460.25 |
| Black/African American Alone | -- | 49,281.89 | -- | 56,855.41 | -- | 58,187.22 |
| American Indian/Alaskan Native Alone | -- | 50,568.26 | -- | 44,388.65 | -- | 44,293.10 |
| Asian Alone | -- | 49,085.98 | -- | 65,149.34 | -- | 69,418.00 |
| Native Hawaiian/Pacific Islander Alone | -- | 6,375.00 | -- | 9,272.39 | -- | 8,910.79 |
| Some Other Race Alone | -- | 44,111.20 | -- | 48,913.13 | -- | 49,454.94 |
| Two or More Races | -- | 37,521.92 | -- | 48,925.53 | -- | 53,787.68 |
| Hispanic/Latino | -- | 42,071.60 | -- | 48,874.91 | -- | 49,860.61 |
| Not Hispanic/Latino | -- | 50,166.40 | -- | 64,215.42 | -- | 68,326.52 |

Benchmark: USA

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Report Details

Name: Gwinnett Horizons Demographics 2023
Date / Time: 1/3/2023 11:42:15 AM
Workspace Vintage: 2023

Trade Area

| Name | Level | Geographies |
|---|-------------|-------------|
| Gwinnett Horizons Shopping Center - 1 mi Radius | 1 mi Radius | N/A |
| Gwinnett Horizons Shopping Center - 5 mi Radius | 5 mi Radius | N/A |
| Gwinnett Horizons Shopping Center - 3 mi Radius | 3 mi Radius | N/A |

Benchmark

| Name | Level | Geographies |
|------|-----------|---------------|
| USA | Entire US | United States |

DataSource

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