Pop-Facts: Demographic Quick Facts 2015 Report

Grimes Square Shopping Center

Radius 1: 1255 GRIMES BRIDGE RD, ROSWELL, GA 30075-3996, aggregate Radius 2: 1255 GRIMES BRIDGE RD, ROSWELL, GA 30075-3996, aggregate Radius 3: 1255 GRIMES BRIDGE RD, ROSWELL, GA 30075-3996, aggregate

Population	Description	0.00 - 1.00 mi Radius 1	les %	0.00 - 3.00 mi Radius 2	les %	0.00 - 5.00 mile Radius 3	es %
2015 Estimate	Population						
2015 Estimate	2020 Projection	17,474		79,595		195,145	
15,115 70,885 173,714 2000 Census 12,496 65,498 156,916							
Growth 2000 - 2010 20,96% 8,22% 10,71% Growth 2010 - 2015 8,07% 6,28% 6,30% Growth 2015 - 2020 6,97% 5,66% 5,68% Households 2020 Projection 6,350 32,245 78,874 2015 Estimate 5,947 30,311 74,227 2010 Census 5,524 28,207 69,198 2000 Census 4,810 25,879 61,906 Growth 2000 - 2010 14,84% 9,00% 11,78% Growth 2010 - 2015 7,66% 7,46% 7,27% Growth 2010 - 2020 6,77% 6,38% 6,26% 2015 Est. Population by Single-Classification Race 16,335 75,334 184,665 White Alone 9,481 58,04 49,462 65,66 129,470 70,11 Black or African American Alone 2,435 14,91 13,199 17,52 29,112 15,76 American Indian and Alaska Native Alone 111 0,68 298 0,40 <t< td=""><td>2010 Census</td><td>·</td><td></td><td></td><td></td><td>·</td><td></td></t<>	2010 Census	·				·	
Growth 2010 - 2015 8.07% 6.28% 6.30%	2000 Census	12,496		65,498		156,916	
Households	Growth 2000 - 2010	20.96%		8.22%		10.71%	
Households 2020 Projection 6,350 32,245 78,874 2015 Estimate 5,947 30,311 74,227 2010 Census 5,524 28,207 69,198 2000 Census 4,810 25,879 61,906 61	Growth 2010 - 2015	8.07%		6.28%		6.30%	
2020 Projection	Growth 2015 - 2020	6.97%		5.66%		5.68%	
2015 Estimate 5,947 30,311 74,227	Households						
2015 Estimate 5,947 30,311 74,227	2020 Projection	6,350		32,245		78,874	
2010 Census	· ·						
2000 Census 4,810 25,879 61,906 Growth 2000 - 2010 14.84% 9.00% 11.78% Growth 2010 - 2015 7.66% 7.46% 7.27% Growth 2015 - 2020 6.77% 6.38% 6.26% 2015 Est. Population by Single-Classification Race 16,335 75,334 184,665 White Alone 9,481 58.04 49,462 65.66 129,470 70.11 Black or African American Alone 2,435 14.91 13,199 17.52 29,112 15.76 American Indian and Alaska Native Alone 111 0.68 298 0.40 486 0.26 Asian Alone 452 2.77 2.977 3.95 10,527 5.70 Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.21 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 </td <td>2010 Census</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	2010 Census						
Growth 2010 - 2015 7.66% 7.46% 7.27% Growth 2015 - 2020 6.77% 6.38% 6.26% 2015 Est. Population by Single-Classification Race 16,335 75,334 184,665 White Alone 9,481 58.04 49,462 65.66 129,470 70.11 Black or African American Alone 2,435 14.91 13,199 17.52 29,112 15.76 American Indian and Alaska Native Alone 111 0.68 298 0.40 486 0.26 Asian Alone 452 2.77 2,977 3.95 10,527 5.70 Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54	2000 Census						
Growth 2015 - 2020 6.77% 6.38% 6.26% 2015 Est. Population by Single-Classification Race 16,335 75,334 184,665 White Alone 9,481 58.04 49,462 65.66 129,470 70.11 Black or African American Alone 2,435 14.91 13,199 17.52 29,112 15.76 American Indian and Alaska Native Alone 111 0.68 298 0.40 486 0.26 Asian Alone 452 2.77 2,977 3.95 10,527 5.70 Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not	Growth 2000 - 2010	14.84%		9.00%		11.78%	
2015 Est. Population by Single-Classification Race 16,335 75,334 184,665 White Alone 9,481 58.04 49,462 65.66 129,470 70.11 Black or African American Alone 2,435 14.91 13,199 17.52 29,112 15.76 American Indian and Alaska Native Alone 111 0.68 298 0.40 486 0.26 Asian Alone 452 2.77 2,977 3.95 10,527 5.70 Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48 <td>Growth 2010 - 2015</td> <td>7.66%</td> <td></td> <td>7.46%</td> <td></td> <td>7.27%</td> <td></td>	Growth 2010 - 2015	7.66%		7.46%		7.27%	
White Alone 9,481 58.04 49,462 65.66 129,470 70.11 Black or African American Alone 2,435 14.91 13,199 17.52 29,112 15.76 American Indian and Alaska Native Alone 111 0.68 298 0.40 486 0.26 Asian Alone 452 2.77 2,977 3.95 10,527 5.70 Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 <td>Growth 2015 - 2020</td> <td>6.77%</td> <td></td> <td>6.38%</td> <td></td> <td>6.26%</td> <td></td>	Growth 2015 - 2020	6.77%		6.38%		6.26%	
Black or African American Alone 2,435 14.91 13,199 17.52 29,112 15.76 American Indian and Alaska Native Alone 111 0.68 298 0.40 486 0.26 Asian Alone 452 2.77 2,977 3.95 10,527 5.70 Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 1	2015 Est. Population by Single-Classification Race	16,335		75,334		184,665	
American Indian and Alaska Native Alone 111 0.68 298 0.40 486 0.26 Asian Alone 452 2.77 2,977 3.95 10,527 5.70 Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	White Alone	9,481	58.04	49,462	65.66	129,470	70.11
Asian Alone 452 2.77 2,977 3.95 10,527 5.70 Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	Black or African American Alone	2,435	14.91	13,199	17.52	29,112	15.76
Native Hawaiian and Other Pacific Islander Alone 12 0.07 67 0.09 115 0.06 Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	American Indian and Alaska Native Alone	111	0.68	298	0.40	486	0.26
Some Other Race Alone 3,304 20.23 7,007 9.30 9,738 5.27 Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	Asian Alone	452	2.77	2,977	3.95	10,527	5.70
Two or More Races 539 3.30 2,324 3.08 5,216 2.82 2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	Native Hawaiian and Other Pacific Islander Alone	12	0.07	67	0.09	115	0.06
2015 Est. Population by Ethnicity (Hispanic or Latino) 16,335 75,334 184,665 Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	Some Other Race Alone	3,304	20.23	7,007	9.30	9,738	5.27
Hispanic or Latino 7,766 47.54 16,520 21.93 23,911 12.95 Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied Renter-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	Two or More Races	539	3.30	2,324	3.08	5,216	2.82
Not Hispanic or Latino 8,569 52.46 58,814 78.07 160,754 87.05 2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	2015 Est. Population by Ethnicity (Hispanic or Latino)	16,335		75,334		184,665	
2015 Occupied Housing Units by Tenure 5,947 30,311 74,227 Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	Hispanic or Latino	7,766	47.54	16,520	21.93	23,911	12.95
Owner-Occupied 2,240 37.67 16,755 55.28 45,666 61.52 Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	Not Hispanic or Latino	8,569	52.46	58,814	78.07	160,754	87.05
Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	2015 Occupied Housing Units by Tenure	5,947		30,311		74,227	
Renter-Occupied 3,708 62.35 13,557 44.73 28,561 38.48	Owner-Occupied	2,240	37.67	16,755	55.28	45,666	61.52
2015 Average Household Size 2.74 2.47 2.48	•					·	
	2015 Average Household Size	2.74		2.47		2.48	



Prepared On: Mon Mar 23, 2015 Page 1 Of 3 Prepared By: MDM Co.

Project Code: 15-0323-02

Nielsen Solution Center 1 800 866 6511

Prepared For: Grimes Square Shopping Center

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Pop-Facts: Demographic Quick Facts 2015 Report

Grimes Square Shopping Center

Radius 1: 1255 GRIMES BRIDGE RD, ROSWELL, GA 30075-3996, aggregate Radius 2: 1255 GRIMES BRIDGE RD, ROSWELL, GA 30075-3996, aggregate Radius 3: 1255 GRIMES BRIDGE RD, ROSWELL, GA 30075-3996, aggregate

Description 0.00 - 1.00 miles 0.00 - 3.00 miles 0.00 - 5.00 miles Radius 1 % Radius 2 % Radius 3 %

5 Est. Households by Household Income	5,947		30,311		74,227	
Income < \$15,000	623	10.48	2,971	9.80	5,626	7.
Income \$15,000 - \$24,999	627	10.54	2,217	7.31	5,058	6.
Income \$25,000 - \$34,999	779	13.10	3,156	10.41	6,587	8.
Income \$35,000 - \$49,999	1,021	17.17	4,339	14.31	8,445	11
Income \$50,000 - \$74,999	1,061	17.84	4,882	16.11	11,916	16
Income \$75,000 - \$99,999	575	9.67	3,391	11.19	8,381	11
Income \$100,000 - \$124,999	418	7.03	2,633	8.69	6,744	9
Income \$125,000 - \$149,999	309	5.20	1,804	5.95	4,700	6
Income \$150,000 - \$199,999	287	4.83	2,516	8.30	7,210	9
Income \$200,000 - \$249,999	101	1.70	846	2.79	2,738	3
Income \$250,000 - \$499,999	118	1.98	1,157	3.82	4,619	6
Income \$500,000+	29	0.49	399	1.32	2,203	2
5 Est. Average Household Income	\$70,002		\$89,347		\$109,375	
5 Est. Median Household Income	\$48,874		\$62,661		\$73,912	
5 Median HH Inc. by Single-Classification Race						
			74.040		91,822	
White Alone	62,204		74,848		- , -	
White Alone Black or African American Alone	62,204 42,060		74,848 42,508		43,981	
			,			
Black or African American Alone	42,060		42,508		43,981	
Black or African American Alone American Indian and Alaska Native Alone	42,060 26,141		42,508 30,627		43,981 28,885	
Black or African American Alone American Indian and Alaska Native Alone Asian Alone	42,060 26,141 60,610		42,508 30,627 78,467		43,981 28,885 88,950	
Black or African American Alone American Indian and Alaska Native Alone Asian Alone Native Hawaiian and Other Pacific Islander Alone	42,060 26,141 60,610 27,538		42,508 30,627 78,467 29,596		43,981 28,885 88,950 31,445	
Black or African American Alone American Indian and Alaska Native Alone Asian Alone Native Hawaiian and Other Pacific Islander Alone Some Other Race Alone	42,060 26,141 60,610 27,538 37,794		42,508 30,627 78,467 29,596 37,737		43,981 28,885 88,950 31,445 37,000	

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Prepared On: Mon Mar 23, 2015 Page 2 Of 3 Prepared By: MDM Co.

Project Code: 15-0323-02

Prepared For: Grimes Square Shopping Center

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Grimes Square Shopping Center

Appendix: Area Listing

Type: Radius 1

Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1255 GRIMES BRIDGE RD Latitude/Longitude 34.031838 -84.341474

ROSWELL, GA 30075-3996 Radius 0.00 1.00

Area Name:

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1255 GRIMES BRIDGE RD Latitude/Longitude 34.031838 -84.341474

ROSWELL, GA 30075-3996 Radius 0.00 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1255 GRIMES BRIDGE RD Latitude/Longitude 34.031838 -84.341474

ROSWELL, GA 30075-3996 Radius 0.00 5.00

Project Information:

Site: 2

Order Number: 974806044



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Project Code: 15-0323-02 Nielsen Solution Center 1 800 866 6511

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