

# Pop-Facts® Demographics | Summary



Trade Area: Cumberland Square North Shopping Center - 1 mi Radius, Cumberland Square North Shopping Center - 3 mi Radius, Cumberland Square North Shopping Center - 5 mi Radius

	Cumberland Square North Shopping Center - 1 mi Radius		Cumberland Square North Shopping Center - 3 mi Radius		Cumberland Square North Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2010 Census	11,589	100.00	80,846	100.00	188,040	100.00
2020 Census	14,367	100.00	94,231	100.00	214,023	100.00
2024 Estimate	15,187	100.00	97,769	100.00	219,876	100.00
2029 Projection	16,222	100.00	102,583	100.00	228,043	100.00
<b>Population Growth</b>						
Percent Change: 2010 to 2020	-	23.97	-	16.56	-	13.82
Percent Change: 2020 to 2024	-	5.71	-	3.75	-	2.73
Percent Change: 2024 to 2029	-	6.82	-	4.92	-	3.71

	Cumberland Square North Shopping Center - 1 mi Radius		Cumberland Square North Shopping Center - 3 mi Radius		Cumberland Square North Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Households</b>						
2010 Census	5,667	100.00	39,626	100.00	82,275	100.00
2020 Census	7,428	100.00	47,299	100.00	94,314	100.00
2024 Estimate	7,855	100.00	49,130	100.00	97,168	100.00
2029 Projection	8,399	100.00	51,638	100.00	101,187	100.00
<b>Household Growth</b>						
Percent Change: 2010 to 2020	-	31.07	-	19.36	-	14.63
Percent Change: 2020 to 2024	-	5.75	-	3.87	-	3.03
Percent Change: 2024 to 2029	-	6.93	-	5.11	-	4.14

	Cumberland Square North Shopping Center - 1 mi Radius		Cumberland Square North Shopping Center - 3 mi Radius		Cumberland Square North Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Family Households</b>						
2010 Census	2,294	100.00	17,761	100.00	44,182	100.00
2020 Census	2,945	100.00	21,565	100.00	50,958	100.00
2024 Estimate	3,294	100.00	21,939	100.00	51,376	100.00
2029 Projection	3,522	100.00	22,999	100.00	53,260	100.00
<b>Family Household Growth</b>						
Percent Change: 2010 to 2020	-	28.38	-	21.42	-	15.34
Percent Change: 2020 to 2024	-	11.85	-	1.73	-	0.82
Percent Change: 2024 to 2029	-	6.92	-	4.83	-	3.67

Benchmark: USA

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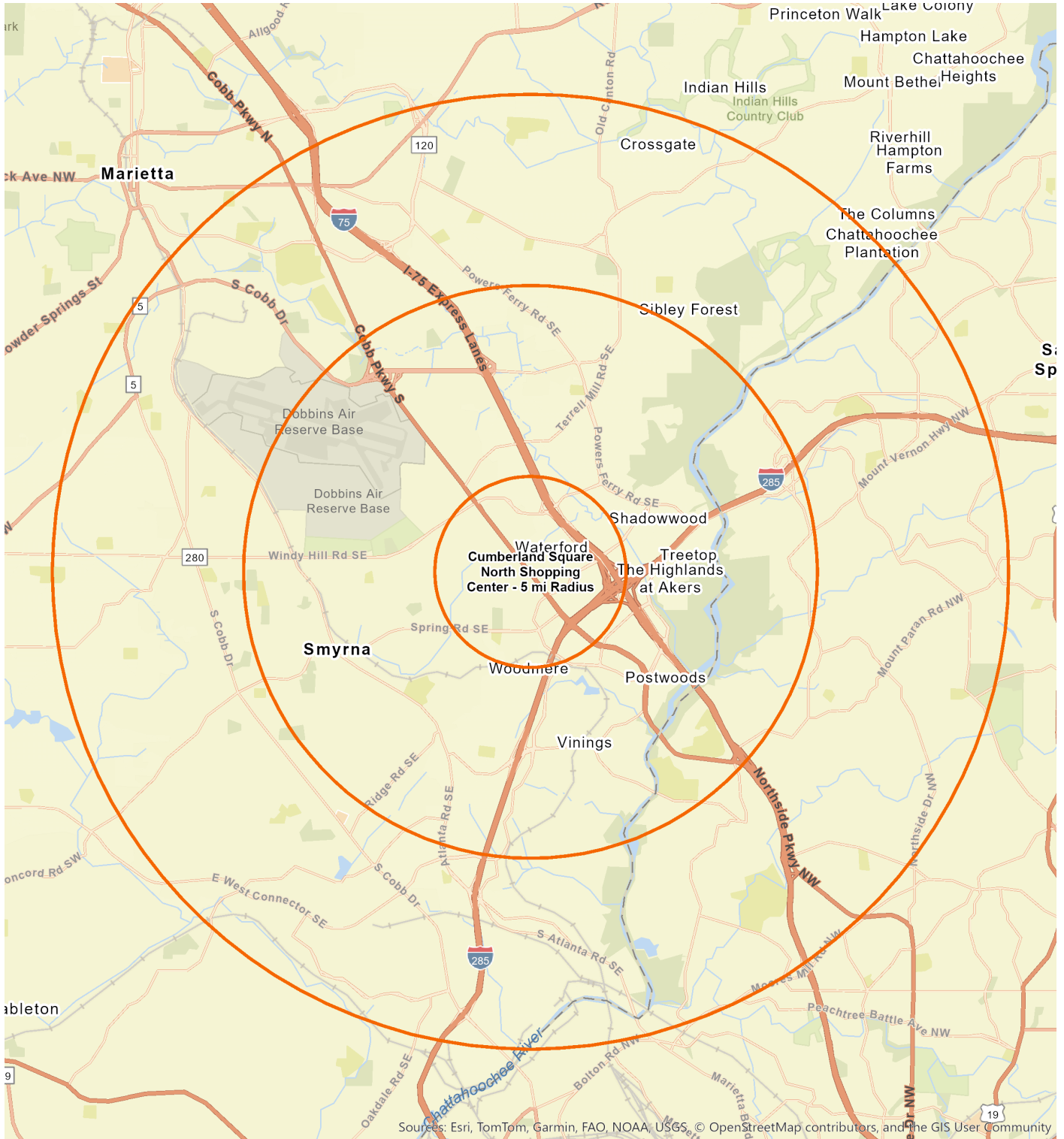
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	Cumberland Square North Shopping Center - 1 mi Radius		Cumberland Square North Shopping Center - 3 mi Radius		Cumberland Square North Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>2024 Est. Population by Single-Classification Race</b>						
White Alone	5,043	33.21	41,260	42.20	100,939	45.91
Black/African American Alone	5,335	35.13	31,335	32.05	60,145	27.35
American Indian/Alaskan Native Alone	90	0.59	448	0.46	1,484	0.68
Asian Alone	1,724	11.35	9,106	9.31	15,270	6.95
Native Hawaiian/Pacific Islander Alone	8	0.05	35	0.04	113	0.05
Some Other Race Alone	1,392	9.17	5,880	6.01	18,473	8.40
Two or More Races	1,595	10.50	9,704	9.93	23,451	10.67
<b>2024 Est. Population by Ethnicity</b>						
Hispanic/Latino	2,737	18.02	11,676	11.94	37,776	17.18
Not Hispanic/Latino	12,450	81.98	86,092	88.06	182,100	82.82
<b>2024 Occupied Housing Units by Tenure</b>						
Owner-Occupied	1,318	15.01	16,438	30.64	44,338	42.30
Renter-Occupied	6,537	83.22	32,692	66.54	52,830	54.37
Average Household Size	-	1.93	-	1.99	-	2.23
<b>2024 Households by Household Income</b>						
Income < \$15,000	410	5.22	2,429	4.94	5,378	5.54
Income \$15,000 - \$24,999	322	4.10	2,132	4.34	4,714	4.85
Income \$25,000 - \$34,999	563	7.17	2,830	5.76	5,528	5.69
Income \$35,000 - \$49,999	946	12.04	4,783	9.73	9,310	9.58
Income \$50,000 - \$74,999	1,815	23.11	9,157	18.64	15,837	16.30
Income \$75,000 - \$99,999	1,301	16.56	7,599	15.47	13,303	13.69
Income \$100,000 - \$124,999	987	12.56	5,573	11.34	9,719	10.00
Income \$125,000 - \$149,999	508	6.47	3,776	7.69	6,817	7.02
Income \$150,000 - \$199,999	435	5.54	4,136	8.42	9,111	9.38
Income \$200,000 - \$249,999	216	2.75	2,049	4.17	4,992	5.14
Income \$250,000 - \$499,999	239	3.04	2,723	5.54	6,966	7.17
Income \$500,000+	113	1.44	1,943	3.96	5,494	5.65
Average Household Income	-	94,923.00	-	121,155.00	-	134,702.00
Median Household Income	-	73,077.74	-	84,943.74	-	88,962.55
<b>2024 Est. Median HH Income by Single-Classification Race</b>						
White Alone	-	76,177.80	-	99,779.01	-	111,475.14
Black/African American Alone	-	68,594.90	-	68,459.10	-	68,746.02
American Indian/Alaskan Native Alone	-	73,517.15	-	84,308.47	-	78,190.84
Asian Alone	-	76,080.77	-	97,688.95	-	103,041.08
Native Hawaiian/Pacific Islander Alone	-	150,000.00	-	125,000.00	-	132,061.52
Some Other Race Alone	-	51,056.74	-	55,487.11	-	58,971.28
Two or More Races	-	87,901.43	-	92,105.54	-	90,352.24
<b>2024 Est. Median HH Income by Ethnicity</b>						
Hispanic/Latino	-	73,088.32	-	74,256.37	-	65,874.94
Not Hispanic/Latino	-	73,075.91	-	85,911.49	-	93,111.04

Benchmark: USA

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Trade Area: Cumberland Square North Shopping Center - 1 mi Radius, Cumberland Square North Shopping Center - 3 mi Radius, Cumberland Square North Shopping Center - 5 mi Radius



# Report Details

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**Name:** Cumberland Square North Demographics 2024  
**Date / Time:** 1/16/2024 12:13:35 PM  
**Workspace Vintage:** 2024

## Trade Area

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Name	Level	Geographies
Cumberland Square North Shopping Center - 1 mi Radius	1 mi Radius	N/A
Cumberland Square North Shopping Center - 3 mi Radius	3 mi Radius	N/A
Cumberland Square North Shopping Center - 5 mi Radius	5 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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