

Pop-Facts® Demographics | Summary



Trade Area: Northwoods Plaza - 3 mi Radius, Northwoods Plaza - 5 mi Radius, Northwoods Plaza - 7 mi Radius

	Northwoods Plaza - 3 mi Radius		Northwoods Plaza - 5 mi Radius		Northwoods Plaza - 7 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	13,519	100.00	25,366	100.00	31,311	100.00
2020 Census	13,683	100.00	25,902	100.00	31,877	100.00
2024 Estimate	14,147	100.00	26,656	100.00	32,824	100.00
2029 Projection	14,585	100.00	27,504	100.00	33,819	100.00
Population Growth						
Percent Change: 2010 to 2020	--	1.21	--	2.11	--	1.81
Percent Change: 2020 to 2024	--	3.39	--	2.91	--	2.97
Percent Change: 2024 to 2029	--	3.10	--	3.18	--	3.03

	Northwoods Plaza - 3 mi Radius		Northwoods Plaza - 5 mi Radius		Northwoods Plaza - 7 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	5,522	100.00	9,939	100.00	12,260	100.00
2020 Census	5,627	100.00	10,239	100.00	12,629	100.00
2024 Estimate	5,884	100.00	10,718	100.00	13,200	100.00
2029 Projection	6,091	100.00	11,108	100.00	13,659	100.00
Household Growth						
Percent Change: 2010 to 2020	--	1.90	--	3.02	--	3.01
Percent Change: 2020 to 2024	--	4.57	--	4.68	--	4.52
Percent Change: 2024 to 2029	--	3.52	--	3.64	--	3.48

	Northwoods Plaza - 3 mi Radius		Northwoods Plaza - 5 mi Radius		Northwoods Plaza - 7 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	3,515	100.00	6,565	100.00	8,243	100.00
2020 Census	3,483	100.00	6,531	100.00	8,194	100.00
2024 Estimate	3,747	100.00	7,090	100.00	8,882	100.00
2029 Projection	3,878	100.00	7,344	100.00	9,185	100.00
Family Household Growth						
Percent Change: 2010 to 2020	--	-0.91	--	-0.52	--	-0.59
Percent Change: 2020 to 2024	--	7.58	--	8.56	--	8.40
Percent Change: 2024 to 2029	--	3.50	--	3.58	--	3.41

Benchmark: USA

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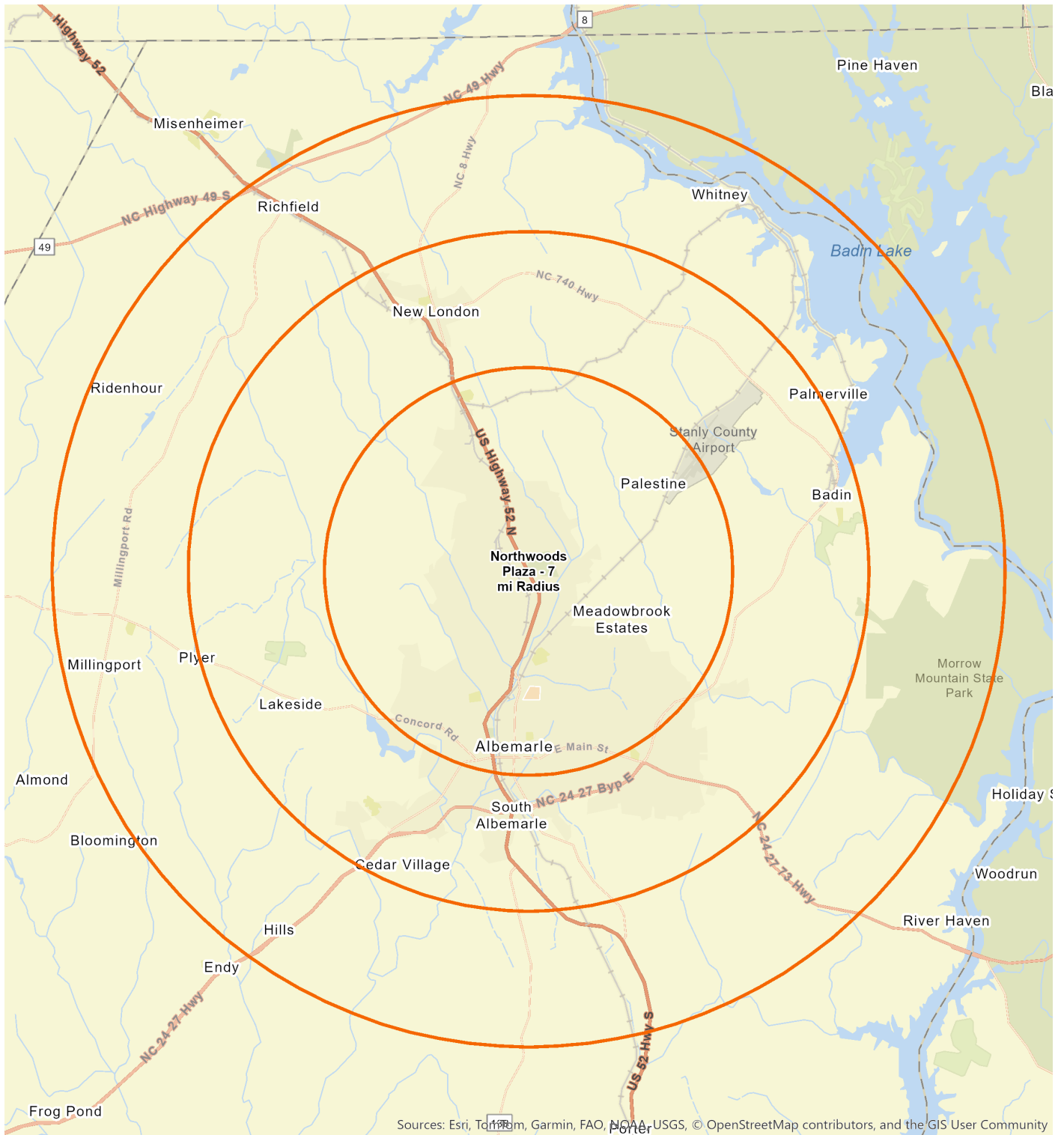
Trade Area: Northwoods Plaza - 3 mi Radius, Northwoods Plaza - 5 mi Radius, Northwoods Plaza - 7 mi Radius

	Northwoods Plaza - 3 mi Radius		Northwoods Plaza - 5 mi Radius		Northwoods Plaza - 7 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	9,507	67.20	17,963	67.39	23,190	70.65
Black/African American Alone	2,614	18.48	5,364	20.12	5,791	17.64
American Indian/Alaskan Native Alone	76	0.54	141	0.53	160	0.49
Asian Alone	372	2.63	676	2.54	823	2.51
Native Hawaiian/Pacific Islander Alone	1	0.01	2	0.01	3	0.01
Some Other Race Alone	656	4.64	940	3.53	1,012	3.08
Two or More Races	922	6.52	1,571	5.89	1,844	5.62
2024 Est. Population by Ethnicity						
Hispanic/Latino	1,027	7.26	1,581	5.93	1,743	5.31
Not Hispanic/Latino	13,120	92.74	25,075	94.07	31,081	94.69
2024 Occupied Housing Units by Tenure						
Owner-Occupied	3,526	53.98	6,725	56.22	8,645	58.57
Renter-Occupied	2,358	40.08	3,993	37.26	4,555	34.51
Average Household Size	--	2.34	--	2.37	--	2.39
2024 Households by Household Income						
Income < \$15,000	718	12.20	1,220	11.38	1,413	10.71
Income \$15,000 - \$24,999	588	9.99	1,108	10.34	1,271	9.63
Income \$25,000 - \$34,999	501	8.52	883	8.24	1,069	8.10
Income \$35,000 - \$49,999	885	15.04	1,480	13.81	1,807	13.69
Income \$50,000 - \$74,999	923	15.69	1,726	16.10	2,121	16.07
Income \$75,000 - \$99,999	739	12.56	1,408	13.14	1,783	13.51
Income \$100,000 - \$124,999	497	8.45	974	9.09	1,282	9.71
Income \$125,000 - \$149,999	229	3.89	496	4.63	705	5.34
Income \$150,000 - \$199,999	473	8.04	814	7.59	1,027	7.78
Income \$200,000 - \$249,999	157	2.67	309	2.88	389	2.95
Income \$250,000 - \$499,999	134	2.28	231	2.15	255	1.93
Income \$500,000+	42	0.71	70	0.65	76	0.58
Average Household Income	--	79,381.00	--	80,279.00	--	81,265.00
Median Household Income	--	55,633.22	--	58,596.26	--	61,184.01
2024 Est. Median HH Income by Single-Classification Race						
White Alone	--	59,236.13	--	66,541.79	--	68,609.68
Black/African American Alone	--	37,718.78	--	27,964.41	--	28,224.05
American Indian/Alaskan Native Alone	--	96,737.13	--	92,628.83	--	92,193.55
Asian Alone	--	178,855.37	--	182,606.58	--	142,545.70
Native Hawaiian/Pacific Islander Alone	--	30,125.63	--	32,475.98	--	32,475.98
Some Other Race Alone	--	56,552.99	--	56,693.43	--	55,031.61
Two or More Races	--	74,004.08	--	69,154.71	--	71,092.77
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	--	48,906.61	--	48,564.25	--	47,071.41
Not Hispanic/Latino	--	56,197.07	--	59,157.25	--	61,850.41

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Northwoods Plaza Demographics 2024
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Trade Area

Name	Level	Geographies
Northwoods Plaza - 3 mi Radius	3 mi Radius	N/A
Northwoods Plaza - 5 mi Radius	5 mi Radius	N/A
Northwoods Plaza - 7 mi Radius	7 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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