

# Pop-Facts: Demographic Quick Facts Report

Prepared For: **Mimms Enterprises**

Order #: **963321978**

Project Code:

Site: **01**

Trade Area: **425 SIGMAN RD NW, CONYERS, GA 30012-3635, Total**

Description	0.00 - 3.00 Miles		0.00 - 5.00 Miles		0.00 - 7.00 Miles	
	Radius	%	Radius	%	Radius	%
<b>Population</b>						
2009 Projection	26,653		56,796		99,867	
2004 Estimate	24,551		51,112		87,772	
2000 Census	22,827		46,409		77,733	
1990 Census	19,023		36,005		58,564	
Growth 1990 - 2000	20.00%		28.90%		32.73%	
<b>Households</b>						
2009 Projection	9,058		19,596		34,870	
2004 Estimate	8,486		17,703		30,598	
2000 Census	8,012		16,144		27,088	
1990 Census	6,932		12,642		20,356	
Growth 1990 - 2000	15.58%		27.70%		33.07%	
<b>2004 Est. Population by Single Classification Race</b>						
White Alone	13,235	53.91	28,851	56.45	51,487	58.66
Black or African American Alone	8,664	35.29	18,016	35.25	30,477	34.72
American Indian and Alaska Native Alone	85	0.35	147	0.29	242	0.28
Asian Alone	373	1.52	924	1.81	1,403	1.60
Native Hawaiian and Other Pacific Islander Alone	98	0.40	107	0.21	114	0.13
Some Other Race Alone	1,597	6.50	2,176	4.26	2,630	3.00
Two or More Races	499	2.03	890	1.74	1,419	1.62
<b>2004 Est. Population Hispanic or Latino</b>						
Hispanic or Latino	3,772	15.36	5,057	9.89	6,341	7.22
Not Hispanic or Latino	20,780	84.64	46,055	90.11	81,431	92.78
<b>2004 Tenure of Occupied Housing Units*</b>						
Owner Occupied	4,723	55.66	11,748	66.36	22,198	72.55
Renter Occupied	3,762	44.33	5,955	33.64	8,400	27.45
<b>2004 Average Household Size</b>						
	2.81		2.82		2.82	



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Description	0.00 - 3.00 Miles		0.00 - 5.00 Miles		0.00 - 7.00 Miles	
	Radius	%	Radius	%	Radius	%
<b>2004 Est. Households by Household Income</b>	8,486		17,703		30,598	
Income Less than \$15,000	1,343	15.83	2,062	11.65	3,037	9.93
Income \$15,000 - \$24,999	1,167	13.75	1,810	10.22	2,823	9.23
Income \$25,000 - \$34,999	1,337	15.76	2,331	13.17	3,623	11.84
Income \$35,000 - \$49,999	1,504	17.72	2,978	16.82	4,946	16.16
Income \$50,000 - \$74,999	1,752	20.65	3,874	21.88	6,913	22.59
Income \$75,000 - \$99,999	737	8.68	2,049	11.57	4,105	13.42
Income \$100,000 - \$149,999	458	5.40	1,699	9.60	3,474	11.35
Income \$150,000 - \$249,999	168	1.98	749	4.23	1,365	4.46
Income \$250,000 - \$499,999	20	0.24	126	0.71	250	0.82
Income \$500,000 and over	1	0.01	25	0.14	62	0.20
<b>2004 Est. Average Household Income</b>	\$47,695		\$60,767		\$65,111	
<b>2004 Est. Median Household Income</b>	\$38,957		\$48,338		\$53,148	
<b>2004 Est. Per Capita Income</b>	\$16,980		\$21,465		\$23,035	

\*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.



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## Appendix: Area Listing

### Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

#### Radius Definition:

425 SIGMAN RD NW Center Point: 33.684262 -84.001925  
CONYERS, GA 30012-3635 Circle/Band: 0.00 - 3.00

### Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

#### Radius Definition:

425 SIGMAN RD NW Center Point: 33.684262 -84.001925  
CONYERS, GA 30012-3635 Circle/Band: 0.00 - 5.00

### Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

#### Radius Definition:

425 SIGMAN RD NW Center Point: 33.684262 -84.001925  
CONYERS, GA 30012-3635 Circle/Band: 0.00 - 7.00

